

# COMM 1038 DIGITAL NARRATIVE (WSTC)

**Credit Points** 10

**Legacy Code** 700327

**Coordinator** Ben Fletcher ([https://directory.westernsydney.edu.au/search/name/Ben Fletcher/](https://directory.westernsydney.edu.au/search/name/Ben+Fletcher/))

**Description** Effective storytelling is at the heart of engaging content. In this unit, you'll learn the basic principles of fictional, narrative storytelling used in screen media. Following on from Screen Media Fundamentals, you'll learn more advanced principles of screen media production, including genre, visual storytelling, camera coverage, lighting, visual style, editing, sound design and performance. You'll also develop an awareness of key narrative concepts such as narrative form, structure, conflict and basic scriptwriting techniques. You'll plan and create a short narrative screen media work, which will demonstrate your enhanced storytelling and production skills.

**School** Humanities & Comm Arts

**Discipline** Audio Visual Studies

**Student Contribution Band** HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 1 subject

**Pre-requisite(s)** COMM 1042

**Co-requisite(s)** Students enrolled in the combined Diploma/Bachelor courses listed below must pass all College Preparatory units listed in the course structure before progressing to the Year Two units

**Equivalent Subjects** COMM 2036 - Screen and Sound Practices 2  
COMM 1037 - Digital Narrative

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Quiz	5 quizzes, 10 questions each	10	N	Individual
Proposal	1500 words equivalent	30	N	Individual
Applied Project	Less than 2 minutes	40	N	Individual
Reflection	500 words or equivalent	20	N	Individual

Teaching Periods

## Term 3 (2022)

### Nirimba Education Precinct

#### Day

**Subject Contact** Ben Fletcher ([https://directory.westernsydney.edu.au/search/name/Ben Fletcher/](https://directory.westernsydney.edu.au/search/name/Ben+Fletcher/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=COMM1038\\_22-T3\\_BL\\_D#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM1038_22-T3_BL_D#subjects))

## Term 3 (2023)

### Nirimba Education Precinct

#### On-site

**Subject Contact** Ben Fletcher ([https://directory.westernsydney.edu.au/search/name/Ben Fletcher/](https://directory.westernsydney.edu.au/search/name/Ben+Fletcher/))

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