

COMM 1037 DIGITAL NARRATIVE

Credit Points 10

Legacy Code 102827

Coordinator Wendy Chandler ([https://directory.westernsydney.edu.au/search/name/Wendy Chandler/](https://directory.westernsydney.edu.au/search/name/Wendy%20Chandler/))

Description Effective storytelling is at the heart of engaging content. In this unit, you'll learn the basic principles of fictional, narrative storytelling used in screen media. Following on from Screen Media Fundamentals, you'll learn more advanced principles of screen media production, including genre, visual storytelling, camera coverage, lighting, visual style, editing, sound design and performance. You'll also develop an awareness of key narrative concepts such as narrative form, structure, conflict and basic scriptwriting techniques. You'll plan and create a short narrative screen media work, which will demonstrate your enhanced storytelling and production skills.

School Humanities & Comm Arts

Discipline Audio Visual Studies

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 1 subject

Pre-requisite(s) COMM 1041

Incompatible Subjects COMM 2036 - Screen and Sound Practices 2

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Express the key concepts of fictional, narrative storytelling.
2. Establish a sound understanding of the aesthetics and narrative strategies of the short film format.
3. Write a compelling short fiction script in a standard industry format.
4. Showcase effective knowledge and technical skills in camera, sound recording, editing and sound design.
5. Identify the key crew roles in producing a short film: Director, Producer, Cinematographer, Sound Designer, Production Designer, Editor, Writer.
6. Plan and produce a short screen media work.
7. Integrate theoretical and practical knowledge in the analysis and content creation and reflective creative practice.
8. Assess the risk involved in professional production projects.

Subject Content

Concepts and practices in fictional narrative storytelling.
 Scriptwriting techniques and conventions.
 Advanced production techniques in camera, lighting, editing and sound design.
 Directing camera coverage and performance.
 Short narrative screen media production.
 Online content production and publishing.

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/Group Task
Quiz	5 multiple choice quizzes (10 questions per quiz)	10	N	Individual
Proposal	1,500 words equivalent	30	N	Individual
Applied Project	Less than 2 minutes	40	N	Individual
Reflection	500 words or equivalent.	20	N	Individual

Teaching Periods

Spring (2022)

Parramatta - Victoria Rd

Day

Subject Contact Wendy Chandler ([https://directory.westernsydney.edu.au/search/name/Wendy Chandler/](https://directory.westernsydney.edu.au/search/name/Wendy%20Chandler/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM1037_22-SPR_PS_D#subjects)

Spring (2023)

Parramatta - Victoria Rd

On-site

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View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=COMM1037_23-SPR_PS_1#subjects)