

COMM 0005 COMMUNICATION AND MEDIA (WSTC)

Credit Points 10

Legacy Code 900026

Coordinator Ben Fletcher ([https://directory.westernsydney.edu.au/search/name/Ben Fletcher/](https://directory.westernsydney.edu.au/search/name/Ben+Fletcher/))

Description The globalisation or interdependence caused by changes in economies and communications along with the influence of new forms of communication and mass media has led to the introduction of media and communications courses in secondary and tertiary education programs. This subject is one which will not only attempt to structure student interest in general communication principles, media, and information technology but also enhance their vocational, interpersonal and academic potential. It is designed to be an introduction to media and communication studies at university.

School Western Sydney The College

Discipline Communication And Media Studies

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 0 Preparatory subject

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Class Quiz	1 hour	5	N	Individual
Seminar	10-12	10	N	Individual
Presentation and Evaluation	minutes + 200-300 words			
Research Essay	1,200 words	15	N	Individual
Portfolio	1,500-2,500 words	20	N	Individual
Final Exam	3 hours	50	N	Individual

Teaching Periods