

# BUSM 7109 ENVIRONMENTAL MANAGEMENT: A BUSINESS PERSPECTIVE

**Credit Points** 10

**Legacy Code** 201081

**Coordinator** Yi-Chen Lan ([https://directory.westernsydney.edu.au/search/name/Yi-Chen Lan/](https://directory.westernsydney.edu.au/search/name/Yi-Chen%20Lan/))

**Description** In this project oriented unit, students apply environmental management concepts within a business context. Students explore a range of practices and strategies to a sustainable business operation, learning why environmental sustainability is the world's most challenging and complex issue. As part of group work projects, students investigate methods and tools to analyse environmental management practices, determine environmental risks, and develop associated mitigation strategies. Additionally environmental management systems and relevant international standards are used to evaluate business environmental performance in real-world cases and emerging environmental management initiatives, such as the circular economy, natural capital accounting, and environmental and social profit and loss.

**School** Business

**Discipline** Business And Management

**Student Contribution Band** HECS Band 4 10cp

**Level** Postgraduate Coursework Level 7 subject

## Restrictions

Students must be enrolled in a postgraduate program.

## Assumed Knowledge

A basic understanding of core competencies of a business operation and literature review skills is desirable.

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Evaluate current environmental challenges impacting business operations along with the methodologies and tools that may be effective in addressing these challenges to provide business competitive advantage.
2. Design appropriate environmental management, risk management and mitigation strategies for enterprises that highlight effective methods to minimise environmental impacts.
3. Apply systems & strategic thinking in addressing enterprise financial profit and loss scenarios and integrating the concept of the circular economy.
4. Collaborate with others on a real work project justifying analyses and recommendations.
5. Present a compelling business case in a range of formats to diverse audiences that demonstrates critical thinking, scholarship and integrity.

## Subject Content

1. Overview and the current situation in environmental management

2. Challenges and opportunities of environmental management (UN sustainable development goals 2030)
3. Environmental Strategies, Theories, and Practices
4. Environmental management tools
5. Business environmental accounting
6. Green supply chain management
7. Life cycle assessment and carbon footprint labelling
8. Circular economy
9. Moving forward: natural capital accounting, environmental and social profit & loss, and ESG

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Report	2,500 words	30	N	Individual
Applied Project	4,500 words	30	N	Group
Presentation	30 minutes per group	20	N	Group
Report	1,500 words	20	N	Individual

Teaching Periods

## UEH Quarter 1 (2022)

### Vietnam

#### Day

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## Quarter 3 (2022)

### Parramatta City - Macquarie St

#### Evening

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## Vietnam Quarter 1 (2023)

### Vietnam

#### On-site

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## Quarter 3 (2023)

### Parramatta City - Macquarie St

#### On-site

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## Vietnam Quarter 3 (2023)

### Vietnam

#### On-site

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