

# BUSM 3005 CREATING CHANGE AND INNOVATION

**Credit Points** 10

**Legacy Code** 200862

**Coordinator** Daniel Townsend ([https://directory.westernsydney.edu.au/search/name/Daniel Townsend/](https://directory.westernsydney.edu.au/search/name/Daniel%20Townsend/))

**Description** This subject introduces the concepts of change and innovation as they relate to organisational transformation. It explores change as a human and social process, looking at the vital roles of leadership, entrepreneurship, and creativity in change management. In doing so, it provides the theoretical and practical understandings that you will need as both a student of change and a future manager.

**School** Business

**Discipline** Organisation Management

**Student Contribution Band** HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 3 subject

**Equivalent Subjects** BUSM 3038 Management of Change LGYB 9013 Management of Change

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Evaluate the use of established approaches to promote innovation and manage change
2. Analyse the influential roles of leadership, organisational culture, and communication
3. Devise a plan to introduce innovation and manage change
4. Effectively communicate to facilitate innovation and change management
5. Reflect on creating change and innovation

## Subject Content

1. Approaches to promote innovation and manage change
2. The influential roles of leadership, organisational culture, and communication
3. Introducing innovation and managing change
4. Communication to facilitate innovation and change management

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Case Study	900 words	30	N	Individual
Portfolio	Part 1. Report (500 words (10%) Part 2. Report (1,000 words) (20%)	30	N	Group
Reflection	1,000 words	40	N	Individual

Prescribed Texts

- Dawson, P., & Andriopoulos, C. (2021). *Managing change, creativity and innovation* (Fourth ed.). Sage Publications.

Teaching Periods

## Autumn (2022)

### Online

#### Online

**Subject Contact** Ann Dadich ([https://directory.westernsydney.edu.au/search/name/Ann Dadich/](https://directory.westernsydney.edu.au/search/name/Ann%20Dadich/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=BUSM3005\\_22-AUT\\_ON\\_O#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3005_22-AUT_ON_O#subjects))

## Parramatta City - Macquarie St

### Day

**Subject Contact** Ann Dadich ([https://directory.westernsydney.edu.au/search/name/Ann Dadich/](https://directory.westernsydney.edu.au/search/name/Ann%20Dadich/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=BUSM3005\\_22-AUT\\_PC\\_D#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3005_22-AUT_PC_D#subjects))

## WSU Online TRI-1 (2022)

### Wsu Online

#### Online

**Subject Contact** Karen Harvey ([https://directory.westernsydney.edu.au/search/name/Karen Harvey/](https://directory.westernsydney.edu.au/search/name/Karen%20Harvey/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=BUSM3005\\_22-OT1\\_OW\\_O#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3005_22-OT1_OW_O#subjects))

## Sydney City Campus - Term 2 (2022)

### Sydney City

#### Day

**Subject Contact** Daniel Townsend ([https://directory.westernsydney.edu.au/search/name/Daniel Townsend/](https://directory.westernsydney.edu.au/search/name/Daniel%20Townsend/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=BUSM3005\\_22-SC2\\_SC\\_D#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3005_22-SC2_SC_D#subjects))

## WSU Online TRI-3 (2022)

### Wsu Online

#### Online

**Subject Contact** Lisa Rohanek ([https://directory.westernsydney.edu.au/search/name/Lisa Rohanek/](https://directory.westernsydney.edu.au/search/name/Lisa%20Rohanek/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=BUSM3005\\_22-OT3\\_OW\\_O#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3005_22-OT3_OW_O#subjects))

## Autumn (2023)

### Campbelltown

#### On-site

**Subject Contact** Ann Dadich ([https://directory.westernsydney.edu.au/search/name/Ann Dadich/](https://directory.westernsydney.edu.au/search/name/Ann%20Dadich/))

View timetable ([https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=BUSM3005\\_23-AUT\\_CA\\_1#subjects](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM3005_23-AUT_CA_1#subjects))

#### Online

##### Online

**Subject Contact** Ann Dadich ([https://directory.westernsydney.edu.au/search/name/Ann Dadich/](https://directory.westernsydney.edu.au/search/name/Ann%20Dadich/))

View timetable ([https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=BUSM3005\\_23-AUT\\_ON\\_2#subjects](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM3005_23-AUT_ON_2#subjects))

### Parramatta City - Macquarie St

#### On-site

**Subject Contact** Ann Dadich ([https://directory.westernsydney.edu.au/search/name/Ann Dadich/](https://directory.westernsydney.edu.au/search/name/Ann%20Dadich/))

View timetable ([https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=BUSM3005\\_23-AUT\\_PC\\_1#subjects](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM3005_23-AUT_PC_1#subjects))

## Sydney City Campus - Term 1 (2023)

### Sydney City

#### On-site

**Subject Contact** Daniel Townsend ([https://directory.westernsydney.edu.au/search/name/Daniel Townsend/](https://directory.westernsydney.edu.au/search/name/Daniel%20Townsend/))

View timetable ([https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=BUSM3005\\_23-SC1\\_SC\\_1#subjects](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM3005_23-SC1_SC_1#subjects))

## WSU Online TRI-2 (2023)

### Wsu Online

#### Online

**Subject Contact** Daniel Townsend ([https://directory.westernsydney.edu.au/search/name/Daniel Townsend/](https://directory.westernsydney.edu.au/search/name/Daniel%20Townsend/))

View timetable ([https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=BUSM3005\\_23-OT2\\_OW\\_2#subjects](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM3005_23-OT2_OW_2#subjects))