# BUSM 3004 CONTEMPORARY MANAGEMENT ISSUES

**Credit Points** 10

**Legacy Code** 200568

**Coordinator** Pauline Ross (https://directory.westernsydney.edu.au/search/name/Pauline Ross/)

**Description** This is an engaged subject that requires students to undertake real-world projects to support selected industry or community partners. The subject blends in-class and online activities as well as individual and group work, with self-directed problem-based learning. The focus of students' learning is on sustainable business, including the economic, social and environmental dimensions of business. The in-class workshops support students to conduct the required engagement activities with industry or community partners. As a third-year subject, attention is given to students' application of the knowledge and skills already acquired in their degree programs, and on the practice of business management skills.

**School** Business

**Discipline** Business Management

**Student Contribution Band** HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

**Level** Undergraduate Level 3 subject

**Pre-requisite(s)** BUSM 1038 OR
BUSM 1008 OR
BUSM 1019

**Equivalent Subjects** LGYB 9012 - Contemporary Management Issues

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Analyse the broad context of a selection of issues relating to contemporary management;
2. Critically analyse, apply and reflect on the application of a selection of issues of contemporary relevance to management practice, including professional reflective practice;
3. Apply business research skills;
4. Effectively apply theoretical concepts to real-life situations of particular relevance to management practice.

## Subject Content

- application of and reflection on The economic, social and environmental dimensions of business management practice.
- application of and reflection on business management skills, such as engaging with others in professional contexts and reflection in professional contexts
- application of and reflection on The Attributes of life-long learning, in The frame of community engagement
- conducting research in business contexts

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

| Type | Length | Percent | Threshold | Individual/ Group Task |
|---|---|---|---|---|
| Report | 1,200 words | 20 | N | Individual |
| Reflection | 1,200 words | 30 | N | Individual |
| Report | Report 4,000 words (40%) and Presentation 20 minutes (10%) | 50 | N | Group |
| Participation | 8 Seminars | S/U | Y | Individual |

Prescribed Texts

- This subject has a customised set of readings that students will access through vUWS

Teaching Periods

## Autumn (2022)
### Online
**Online**
**Subject Contact** Pauline Ross (https://directory.westernsydney.edu.au/search/name/Pauline Ross/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3004_22-AUT_ON_O#subjects)

### Parramatta City - Macquarie St
**Day**
**Subject Contact** Pauline Ross (https://directory.westernsydney.edu.au/search/name/Pauline Ross/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3004_22-AUT_PC_D#subjects)

## WSU Online TRI-1 (2022)
### Wsu Online
**Online**
**Subject Contact** Helen Lambourne (https://directory.westernsydney.edu.au/search/name/Helen Lambourne/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3004_22-OT1_OW_O#subjects)

## Sydney City Campus - Term 1 (2022)
### Sydney City
**Day**
**Subject Contact** Daniel Townsend (https://directory.westernsydney.edu.au/search/name/Daniel Townsend/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3004_22-SC1_SC_D#subjects)

## Spring (2022)
### Campbelltown
**Day**
**Subject Contact** Pauline Ross (https://directory.westernsydney.edu.au/search/name/Pauline Ross/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3004_22-SPR_CA_D#subjects)

## Online
### Online
**Subject Contact** Pauline Ross (https://directory.westernsydney.edu.au/search/name/Pauline Ross/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3004_22-SPR_ON_O#subjects)

## Parramatta City - Macquarie St
### Day
**Subject Contact** Pauline Ross (https://directory.westernsydney.edu.au/search/name/Pauline Ross/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3004_22-SPR_PC_D#subjects)

# WSU Online TRI-3 (2022)
## Wsu Online
### Online
**Subject Contact** Lisa Rohanek (https://directory.westernsydney.edu.au/search/name/Lisa Rohanek/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3004_22-OT3_OW_O#subjects)

# Sydney City Campus - Term 3 (2022)
## Sydney City
### Day
**Subject Contact** Daniel Townsend (https://directory.westernsydney.edu.au/search/name/Daniel Townsend/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3004_22-SC3_SC_D#subjects)

# Autumn (2023)
## Online
### Online
**Subject Contact** Pauline Ross (https://directory.westernsydney.edu.au/search/name/Pauline Ross/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM3004_23-AUT_ON_2#subjects)

## Parramatta City - Macquarie St
### On-site
**Subject Contact** Pauline Ross (https://directory.westernsydney.edu.au/search/name/Pauline Ross/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM3004_23-AUT_PC_1#subjects)

# WSU Online TRI-2 (2023)
## Wsu Online
### Online
**Subject Contact** Pauline Ross (https://directory.westernsydney.edu.au/search/name/Pauline Ross/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM3004_23-OT2_OW_2#subjects)

# Sydney City Campus - Term 2 (2023)
## Sydney City
### On-site
**Subject Contact** Daniel Townsend (https://directory.westernsydney.edu.au/search/name/Daniel Townsend/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM3004_23-SC2_SC_1#subjects)

# Spring (2023)
## Bankstown City
### On-site
**Subject Contact** Pauline Ross (https://directory.westernsydney.edu.au/search/name/Pauline Ross/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM3004_23-SPR_BK_1#subjects)

## Campbelltown
### On-site
**Subject Contact** Pauline Ross (https://directory.westernsydney.edu.au/search/name/Pauline Ross/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM3004_23-SPR_CA_1#subjects)

## Parramatta City - Macquarie St
### On-site
**Subject Contact** Pauline Ross (https://directory.westernsydney.edu.au/search/name/Pauline Ross/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM3004_23-SPR_PC_1#subjects)