BUSM 2031 MANAGING IN THE GLOBAL ENVIRONMENT

Credit Points 10

Legacy Code 200864

Coordinator Ataus Samad (https://directory.westernsydney.edu.au/search/name/Ataus Samad/)

Description This subject introduces students to the complexities of managing in the changing economic, political, legal, technological and socio cultural factors that influence management practice. By addressing issues of cultural awareness, this subject provides an organisational behaviour approach to managing in a dynamic global environment. Management practice and theoretical knowledge are linked in this subject through experiential based learning and assessment activities such as critical analysis of contemporary media, research and case studies.

School Business

Discipline Organisation Management

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 2 subject

Equivalent Subjects BUSM 2009 Cross Cultural Management BUSM 2010 Cross Cultural Management LGYC 0038 Cross Cultural Management

Restrictions

Note that only students enrolled at WSU Online or Sydney City Campus may register in the WSU Online or Sydney City Campus subjects offered at those locations.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Apply cultural frameworks to analyse cultural values and beliefs.
2. Critically reflect on and articulate personal cultural values and beliefs.
3. Analyse how cultural value dimensions influence managing in the global business environment.
4. Apply Managing in the Global Environment theory to research a contemporary business issue
5. Propose recommendations for business practice

Subject Content

1. Why culture matters to 21st century business.
2. Understanding the global business environment.
3. Determinants of culture and cultural value orientations.
4. Intercultural communication.
5. Cross cultural negotiation.
6. Business ethics and corporate social responsibility.
7. Managing political risk.
8. Competencies for global managers.
9. Motivation in the global business environment.
10. Leadership in the global business environment.

11. Working with cross cultural teams.

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Essay	800 Words	30	N	Individual
Case Study	1,200 Words	40	N	Individual
Reflection	800 Words	30	N	Individual

Prescribed Texts

- Managing Globally (custom publication) 3rd Edition Complied by Dr Louise Kippist

Teaching Periods

WSU Online TRI-1 (2022)
Wsu Online
Online
Subject Contact Natasha Daraio (https://directory.westernsydney.edu.au/search/name/Natasha Daraio/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM2031_22-OT1_OW_O#subjects)

Sydney City Campus - Term 1 (2022)
Sydney City
Day
Subject Contact Daniel Townsend (https://directory.westernsydney.edu.au/search/name/Daniel Townsend/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM2031_22-SC1_SC_D#subjects)

UEH-Session 1 (2022)
Vietnam
Day
Subject Contact Ataus Samad (https://directory.westernsydney.edu.au/search/name/Ataus Samad/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM2031_22-UT1_UE_D#subjects)

UEH-Session 2 (2022)
Vietnam
Day
Subject Contact Ataus Samad (https://directory.westernsydney.edu.au/search/name/Ataus Samad/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM2031_22-UT2_UE_D#subjects)

Spring (2022)
Bankstown
Day
Subject Contact Jayne Bye (https://directory.westernsydney.edu.au/search/name/Jayne Bye/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM2031_22-SPR_BA_D#subjects)

Campbelltown
Day
Subject Contact Ataus Samad (https://directory.westernsydney.edu.au/search/name/Ataus Samad/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM2031_22-SPR_CA_D#subjects)

Online
Online
Subject Contact Ataus Samad (https://directory.westernsydney.edu.au/search/name/Ataus Samad/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM2031_22-SPR_ON_O#subjects)

Parramatta City - Macquarie St
Evening
Subject Contact Ataus Samad (https://directory.westernsydney.edu.au/search/name/Ataus Samad/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM2031_22-SPR_PC_E#subjects)

Day
Subject Contact Ataus Samad (https://directory.westernsydney.edu.au/search/name/Ataus Samad/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM2031_22-SPR_PC_D#subjects)

WSU Online TRI-3 (2022)
Wsu Online
Online
Subject Contact Lisa Rohanek (https://directory.westernsydney.edu.au/search/name/Lisa Rohanek/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM2031_22-OT3_OW_O#subjects)

Sydney City Campus - Term 3 (2022)
Sydney City
Day
Subject Contact Daniel Townsend (https://directory.westernsydney.edu.au/search/name/Daniel Townsend/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM2031_22-SC3_SC_D#subjects)

UEH-Session 3 (2022)
Vietnam
Day
Subject Contact Ataus Samad (https://directory.westernsydney.edu.au/search/name/Ataus Samad/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM2031_22-UT3_UE_D#subjects)

Vietnam Session 1 (2023)
Vietnam
On-site
Subject Contact Ataus Samad (https://directory.westernsydney.edu.au/search/name/Ataus Samad/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM2031_23-UT1_UE_1#subjects)

Vietnam Session 2 (2023)
Vietnam
On-site
Subject Contact Ataus Samad (https://directory.westernsydney.edu.au/search/name/Ataus Samad/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM2031_23-UT2_UE_1#subjects)

WSU Online TRI-2 (2023)
Wsu Online
Online
Subject Contact Ataus Samad (https://directory.westernsydney.edu.au/search/name/Ataus Samad/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM2031_23-OT2_OW_2#subjects)

Sydney City Campus - Term 2 (2023)
Sydney City
On-site
Subject Contact Daniel Townsend (https://directory.westernsydney.edu.au/search/name/Daniel Townsend/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM2031_23-SC2_SC_1#subjects)

Spring (2023)
Bankstown City
On-site
Subject Contact Louise Kippist (https://directory.westernsydney.edu.au/search/name/Louise Kippist/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM2031_23-SPR_BK_1#subjects)

Campbelltown
On-site
Subject Contact Ataus Samad (https://directory.westernsydney.edu.au/search/name/Ataus Samad/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM2031_23-SPR_CA_1#subjects)

Parramatta City - Macquarie St
On-site
Subject Contact Ataus Samad (https://directory.westernsydney.edu.au/search/name/Ataus Samad/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM2031_23-SPR_PC_1#subjects)