BUSM 2004 BUSINESS, SOCIETY AND POLICY

Credit Points 10

Legacy Code 200158

Coordinator Daniel Townsend (https://directory.westernsydney.edu.au/search/name/Daniel Townsend/)

Description Business organisations influence and evolve through ongoing social, political and technological change. Taking the perspective that businesses both affect and are affected by government and society, the subject examines the complexities of interactions between three sectors: business, society and government. The subject emphasises the social responsibility of business. The different ideologies used to legitimise the actions of business, the responses from society and the role of government (local, transnational and global) in regulating interactions, are critically evaluated.

School Business

Discipline Business Management

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 2 subject

Equivalent Subjects BUSM 2003 - Business Society and Policy (UWSC)

Restrictions

Successful completion of 30 credit points.

Note that only students enrolled at WSU Online or Sydney City Campus may register in the WSU Online or Sydney City Campus subjects offered at those locations.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Explain the social and environmental impacts of business practices in national, transnational, cosmopolitan and global contexts;
2. Reflect on the links between personal experiences and social and environmental sustainability issues emerging from interactions between business, society and government;
3. Apply concepts from a range of theories and models to analyse interactions between business, society and government;
4. Identify and critique the ideologies used to justify the actions of business, government and society;
5. Explain the importance of business ethics and social responsibility for social and environmental sustainability;
6. Analyse social and environmental sustainability issues emerging from business activities in the context of economic, social and technological change and global interconnectedness.

Subject Content

- business, society and government as A complex, self-organising, dynamic and evolving system
- Complexity as A lens through which to make Sense of The interrelatedness and coevolution of business, society and government
- Understanding society
- sociological and Ethical reasoning about business Activities
- The development of capitalism from colonialism to A globally networked society
- Network based communication and Global Governance
- Stakeholder management theories
- Transnationalisation, cosmopolitanisation, globalisation and business responsibility
- ideological Models of economic regulations and social and business policies
- introduction to social inquiry
- businesses and environmental and social responsibility

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Critical Review	1000 words	30	N	Individual
Case Study	2500 words	30	N	Group
Report	2000 words	40	N	Individual

Online

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Critical review	1,000 words	30	N	Individual
Case study	1,500 words	30	N	Individual
Report	2,000 words	40	N	Individual

Prescribed Texts

- Business, society and policy 200158: customised book of readings, 3rd edn, Pearson Education, Australia.

Teaching Periods

Autumn (2022)

Bankstown

Day

Subject Contact Qiuyan Fan (https://directory.westernsydney.edu.au/search/name/Qiuyan Fan/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM2004_22-AUT_BA_D#subjects)

Online

Online

Subject Contact Qiuyan Fan (https://directory.westernsydney.edu.au/search/name/Qiuyan Fan/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM2004_22-AUT_ON_O#subjects)

Parramatta City - Macquarie St
Evening
Subject Contact Daniel Townsend (https://directory.westernsydney.edu.au/search/name/Daniel Townsend/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM2004_22-AUT_PC_E#subjects)

Day
Subject Contact Daniel Townsend (https://directory.westernsydney.edu.au/search/name/Daniel Townsend/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM2004_22-AUT_PC_D#subjects)

WSU Online TRI-1 (2022)
Wsu Online
Online
Subject Contact Helen Lambourne (https://directory.westernsydney.edu.au/search/name/Helen Lambourne/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM2004_22-OT1_OW_O#subjects)

Sydney City Campus - Term 2 (2022)
Sydney City
Day
Subject Contact Daniel Townsend (https://directory.westernsydney.edu.au/search/name/Daniel Townsend/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM2004_22-SC2_SC_D#subjects)

WSU Online TRI-3 (2022)
Wsu Online
Online
Subject Contact Lisa Rohanek (https://directory.westernsydney.edu.au/search/name/Lisa Rohanek/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM2004_22-OT3_OW_O#subjects)

Autumn (2023)
Bankstown City
On-site
Subject Contact Qiuyan Fan (https://directory.westernsydney.edu.au/search/name/Qiuyan Fan/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM2004_23-AUT_BK_1#subjects)

Online
Online
Subject Contact Qiuyan Fan (https://directory.westernsydney.edu.au/search/name/Qiuyan Fan/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM2004_23-AUT_ON_2#subjects)

Parramatta City - Macquarie St
On-site
Subject Contact Qiuyan Fan (https://directory.westernsydney.edu.au/search/name/Qiuyan Fan/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM2004_23-AUT_PC_1#subjects)

Sydney City Campus - Term 1 (2023)
Sydney City
On-site
Subject Contact Daniel Townsend (https://directory.westernsydney.edu.au/search/name/Daniel Townsend/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM2004_23-SC1_SC_1#subjects)

WSU Online TRI-2 (2023)
Wsu Online
Online
Subject Contact Daniel Townsend (https://directory.westernsydney.edu.au/search/name/Daniel Townsend/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM2004_23-OT2_OW_2#subjects)

Sydney City Campus - Term 3 (2023)
Sydney City
On-site
Subject Contact Daniel Townsend (https://directory.westernsydney.edu.au/search/name/Daniel Townsend/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM2004_23-SC3_SC_1#subjects)