

BUSM 2002 BUSINESS ORGANISATIONS AND THEIR ENVIRONMENTS B

Credit Points 20

Legacy Code 200884

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Description This online subject extends the examination of the environments in which business organisations operate which was introduced in Business organisations and their environment A. The subject focuses initially on three sets of debates that are current in the world of business - globalisation, corporate social responsibility and regulation. Students are then asked to consider what organisations might look like in the future. Are newer organisational forms, such as open-source networks and social enterprises, just a transient phase or the start of a revolution in the operation of business? What are the implications of this for the world of work? Each topic will be approached through case study material and theoretical debates and students will work collaboratively and individually to build skills and critical understanding.

School Business

Discipline Business And Management

Student Contribution Band HECS Band 4 20cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 2 subject

Pre-requisite(s) BUSM 2001

Restrictions

Students must be enrolled in 2773 Bachelor of Business Administration or any Western Sydney Undergraduate program where permission has been granted by that program's DAP or Academic program Advisor.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Explain the concept of globalisation and its economic, political and cultural dimensions;
2. Apply globalisation concepts to business case studies;
3. Demonstrate critical understanding of concepts of CSR;
4. Assess the role and effectiveness of regulation in the globalised business environment;
5. Analyse the ways in which the business environment of the future will impact on how people work together;
6. Explain the emergence of new business forms;
7. Analyse the impacts of new business forms on the way we think about business organisations and their purposes and values;
8. Apply learning to their own interactions with organisations and life experiences;
9. Effectively communicate orally and in writing, information, arguments and ideas using language and styles appropriate for a business context and audience.

Subject Content

- The context of Organisations
- globalisation
- corporate social responsibility
- regulation
- re-encountering Organisations
- new ways of Working
- new forms for Organisations
- values and business purpose
- new environments for Organisations ? fair trade and greenhouse gas emissions trading

Prescribed Texts

- On line materials will be supplied through vUWS.

Teaching Periods