

# BUSM 1021 MANAGEMENT PRACTICE

**Credit Points** 20

**Legacy Code** 200890

**Coordinator** Louise Ingersoll ([https://directory.westernsydney.edu.au/search/name/Louise Ingersoll/](https://directory.westernsydney.edu.au/search/name/Louise%20Ingersoll/))

**Description** This online subject introduces management ideas and uses activities to build on the students' existing knowledge and skills through the application of management theory. The subject will develop an understanding of management practice in the wider context of organisations. Students will critically evaluate their workplace context in relation to management practice and review their knowledge and skills. The subject is suitable for anyone who has undertaken workplace learning in the last three years and wants to develop an academic understanding of management disciplines such as operations, marketing, strategy, and their own management practice.

**School** Business

**Discipline** Business Management

**Student Contribution Band** HECS Band 4 20cp

Check your HECS Band contribution amount via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 1 subject

**Incompatible Subjects** BUSM 1038 Management of Dynamics

## Restrictions

Students must be enrolled in 2773 Bachelor of Business Administration or any UWS Undergraduate program where permission has been granted by that program's DAP or Academic program Advisor.

## Learning Outcomes

On successful completion of this subject, students should be able to:

9. Use of a range of tools and websites for finding and recording information online: internet browsers, search engines, copy/ paste, e-portfolios and download functions
10. Communicate with peer learners via synchronous and asynchronous online media
11. Manage and organise their own time to meet module assessment deadlines
12. Demonstrate an awareness of their own skills and abilities in relation to the requirements of their own practice role

## Subject Content

1. Using academic theory in the workplace
2. The role of the manager
3. Making sense of your organisation (Strategy)
4. Leadership and Management
5. Managing Resources: People
6. Managing Resources: Finance
7. Managing Processes
8. Planning (incl. Projects)
9. Connecting with your customers (Marketing)
10. Workplace Practice

Teaching Periods