

BUSM 1013 GLOBAL SUPPLY CHAIN MANAGEMENT

Credit Points 10

Legacy Code 200677

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Description This contemporary subject focuses on the importance of supply chain management in the success and profitability of organisations. Supply chain management is defined theoretically and practically, with critical issues in designing a global supply chain network discussed. Several case studies enabling students to understand issues within supply chain management are discussed throughout, covering areas such as collaboration, transport, warehousing and the various relationships within the supply chain.

School Business

Discipline Business and Management, Not Elsewhere Classified.

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 1 subject

Equivalent Subjects LGYA 4795 - Global Warehousing and Transport Management
 LGYA 4836 - Global Logistics and Supply Chain Management
 LGYA 4740 - Warehousing and Transport Management

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Demonstrate an understanding of fundamental supply chains principles.
2. Examine supply chain processes and techniques using global case studies and demonstrations.
3. Understand various performance measures and measurement techniques to assess overall supply chain performance.
4. Assess contemporary practices, trends, and challenges within supply chain management
5. Understand the scope of the activities for effectively managing broader supply chain management
6. Examine the role of network strategies in the effective supply chain management.

Subject Content

Product Development and Order Fulfilment
 Supply Chain Mapping
 Core Competencies and Outsourcing
 Performance Measurement
 Transportation
 Warehousing and Facility Location
 Customer Relationship Management
 Inventory Management and Materials Resource Planning

Teaching Periods