

# BUSM 1010 FINANCING ENTERPRISES

**Credit Points** 10

**Legacy Code** 200910

**Coordinator** Walid Bakry ([https://directory.westernsydney.edu.au/search/name/Walid Bakry/](https://directory.westernsydney.edu.au/search/name/Walid%20Bakry/))

**Description** Financing an enterprise plays an important role in ensuring its survival. Financing Enterprises focuses on the different types of enterprises available to start a business, financial statements issued by enterprises, key sources of finance available to small and large businesses, and how the surrounding financial and macroeconomic environments affect an enterprises performance. Participants in the subject will learn how to identify, analyse and interpret financial information using industry related database. The subject utilises problem solving and case studies so participants can understand the real world significance of finance. Successful completion of the subject equips participants with key concepts involved in financing enterprises.

**School** Business

**Discipline** Business And Management

**Student Contribution Band** HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 1 subject

**Equivalent Subjects** BUSM 1011 - Financing Enterprises (WSTC)

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Identify the different types of enterprise structures;
2. Interpret financial statements;
3. Identify the potential sources of funds;
4. Analyse financial statements for decision making;
5. Identify key economic indicators in a global business context;
6. Understand enterprises and the macroeconomic policy environment.

## Subject Content

- enterprise Structures
- financial statement interpretation
- sources of finance
- financial statement decision making
- The macroeconomic environment
- economic indicators for enterprise success
- enterprises and The macroeconomic policy environment

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/Group Task
Quiz	a. Online homework, weekly quiz (10%) 10 minutes b. mid-term online quiz (20%) 60 minutes	30	N	Individual
Numerical Problem Solving	1500 words	20	N	Group
Final Exam	2 hours	50	Y	Individual

Prescribed Texts

- Bakry, W (ed.) 2020, Financing enterprises, 2nd edn, Pearson, Melbourne, Australia. [ISBN 9780655702269]

Teaching Periods

## Autumn (2022)

### Bankstown

#### Day

**Subject Contact** Walid Bakry ([https://directory.westernsydney.edu.au/search/name/Walid Bakry/](https://directory.westernsydney.edu.au/search/name/Walid%20Bakry/))

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### Campbelltown

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### Online

#### Online

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### Parramatta City - Macquarie St

#### Evening

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## UEH-Session 1 (2022)

### Vietnam

#### Day

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## WSU Online TRI-2 (2022)

### Wsu Online

#### Online

**Subject Contact** Lisa Rohanek ([https://directory.westernsydney.edu.au/search/name/Lisa Rohanek/](https://directory.westernsydney.edu.au/search/name/Lisa%20Rohanek/))

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## Sydney City Campus - Term 2 (2022)

### Sydney City

#### Day

**Subject Contact** Neelam Goela ([https://directory.westernsydney.edu.au/search/name/Neelam Goela/](https://directory.westernsydney.edu.au/search/name/Neelam%20Goela/))

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### Vietnam

#### Day

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## Spring (2022)

### Bankstown

#### Day

**Subject Contact** Gulay Avsar ([https://directory.westernsydney.edu.au/search/name/Gulay Avsar/](https://directory.westernsydney.edu.au/search/name/Gulay%20Avsar/))

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### Campbelltown

#### Day

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### Online

#### Online

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## Parramatta City - Macquarie St

### Day

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### Evening

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## Parramatta - Victoria Rd

### Day

**Subject Contact** Gulay Avsar ([https://directory.westernsydney.edu.au/search/name/Gulay Avsar/](https://directory.westernsydney.edu.au/search/name/Gulay%20Avsar/))

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## WSU Online TRI-3 (2022)

### Wsu Online

#### Online

**Subject Contact** Matthew Kelly ([https://directory.westernsydney.edu.au/search/name/Matthew Kelly/](https://directory.westernsydney.edu.au/search/name/Matthew%20Kelly/))

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## UEH-Session 3 (2022)

### Vietnam

#### Day

**Subject Contact** Walid Bakry ([https://directory.westernsydney.edu.au/search/name/Walid Bakry/](https://directory.westernsydney.edu.au/search/name/Walid%20Bakry/))

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## Vietnam Session 1 (2023)

### Vietnam

#### On-site

**Subject Contact** Walid Bakry ([https://directory.westernsydney.edu.au/search/name/Walid Bakry/](https://directory.westernsydney.edu.au/search/name/Walid%20Bakry/))

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## WSU Online TRI-1 (2023)

### Wsu Online

#### Online

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## Autumn (2023)

### Bankstown City

#### On-site

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### Campbelltown

#### On-site

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### Parramatta City - Macquarie St

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## Vietnam Session 2 (2023)

### Vietnam

#### On-site

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### Bankstown City

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## Sydney City Campus - Term 3 (2023)

### Sydney City

#### On-site

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