

BUSM 1009 ENTERPRISE LEADERSHIP (WSTC)

Credit Points 10

Legacy Code 700252

Coordinator Bader Unnisa Mehdi ([https://directory.westernsydney.edu.au/search/name/Bader Unnisa Mehdi/](https://directory.westernsydney.edu.au/search/name/Bader%20Unnisa%20Mehdi/))

Description Enterprise Leadership begins the development of the understanding of the role and function of business management and enterprise leadership concepts. Enterprise leaders need to balance a range of stakeholder perspectives in dynamic internal and external environments at local and global levels. Students are introduced to people, managerial and organisational processes designed to achieve enterprise leadership. Problem solving scenarios and experiential learning allow students to develop personal and professional skills required to effectively manage their careers.

School Business

Discipline Business Management

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 1 subject

Pre-requisite(s) Students enrolled in 7098 Diploma in Business or 7102 Diploma in Business Extended must have successfully completed BUSM 0001 Academic Skills for Business (WSTC Prep) before enrolling in this unit

Students enrolled in 7065 Diploma in Construction Management Extended must have successfully completed BLDG 0001 Academic Skills for Construction Management (WSTC Prep) before enrolling in this unit

Equivalent Subjects BUSM 1038 - Management Dynamics BUSM 1008 - Enterprise Leadership BUSM 1018 - Management Dynamics (UWSC)

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Quiz	45 min	15	N	Individual
Presentation	3-5 mins	15	N	Individual
Report	1250 words	30	N	Individual
End-of-session Exam	2 hours	40	Y	Individual

Teaching Periods

Term 1 (2022)

Bankstown

Day

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Nirimba Education Precinct

Day

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Parramatta City - Macquarie St

Day

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Term 2 (2022)

Bankstown

Day

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Term 3 (2022)

Bankstown

Day

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On-site

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Bankstown City

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