

# BLDG 3007 DESIGN BRIEF FORMULATION

**Credit Points** 10

**Legacy Code** 301086

**Coordinator** Mary Hardie ([https://directory.westernsydney.edu.au/search/name/Mary Hardie/](https://directory.westernsydney.edu.au/search/name/Mary%20Hardie/))

**Description** This subject explores the process of formulating the quantitative and qualitative requirements for a complex construction project. Students will analyse and evaluate competing parameters for a specific building project which contains residential, commercial and community facilities.

**School** Eng, Design & Built Env

**Discipline** Building Construction Economics

**Student Contribution Band** HECS Band 2 10cp

Check your HECS Band contribution amount via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 3 subject

**Pre-requisite(s)** ARCH 1001 OR  
ARCH 1004 OR  
ARCH 1004

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Recognise the importance of a multi-factorial approach to design decision making in the construction industry
2. Review and evaluate the economic, environmental and social impacts of major building proposals
3. Identify potential areas of conflict between developer and community interests
4. Prioritise competing parameters in the establishment of a complex building project
5. Integrate knowledge of economic, environmental, regulatory and social constraints in the preparation of the brief for a major construction project

## Subject Content

Design problem description  
Constraint identification  
Formulating the project budget  
Identifying wants versus needs  
Risks and benefits of the proposal  
Triple bottom line assessment of building projects

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Quiz	30 minutes	20	N	Individual
Report	1000 words and 5 minute presentation	30	N	Individual
Applied Project	2500 words	50	N	Individual

Teaching Periods

### Autumn (2022)

#### Penrith (Kingswood)

##### Day

**Subject Contact** Mary Hardie ([https://directory.westernsydney.edu.au/search/name/Mary Hardie/](https://directory.westernsydney.edu.au/search/name/Mary%20Hardie/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=BLDG3007\\_22-AUT\\_KW\\_D#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BLDG3007_22-AUT_KW_D#subjects))

#### Parramatta - Victoria Rd

##### Evening

**Subject Contact** Mary Hardie ([https://directory.westernsydney.edu.au/search/name/Mary Hardie/](https://directory.westernsydney.edu.au/search/name/Mary%20Hardie/))

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### Autumn (2023)

#### Parramatta - Victoria Rd

##### On-site

**Subject Contact** Mary Hardie ([https://directory.westernsydney.edu.au/search/name/Mary Hardie/](https://directory.westernsydney.edu.au/search/name/Mary%20Hardie/))

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