

# GRADUATE DIPLOMA IN START UP SCALE UP (2820)

**Approved Abbreviation:** GradDipStrtUpScUp  
**Western Sydney University Program Code:** 2820  
**AQF Level:** 8

**CRICOS Code:** 0100186

This program applies to students who commenced in Quarter 1 2019 or later.

Students should follow the program structure for the session start date relevant to the year they commenced.

The Graduate Diploma in Start Up Scale Up provides a unique opportunity for innovative students and small-to-medium sized enterprises to be exposed to the University's business and technology incubator environment while learning fundamental business skills integral to starting a business or scaling a business up to meet new regional or global demands. Students cover material on New Markets, Digital Technology, Creativity and Management Capabilities while developing material relevant to the creation of their new business or business innovation. The Graduate Diploma involves four core subjects, a capstone subject and two electives that can be adjusted for the specific requirements of the business or business innovation the student envisions.

## Early Exit

Students may exit this program on completion of 40 credit points with a 2821 Graduate Certificate in Start Up Scale Up (<https://hbook.westernsydney.edu.au/archives/2022-2023/programs/graduate-certificate-start-up-scale-up/>)

Study Mode

One year full-time or two years part-time.

## Program Advice

Neil Perry ([neil.perry@westernsydney.edu.au](mailto:neil.perry@westernsydney.edu.au))

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (<https://enquiry.westernsydney.edu.au/courseenquiry/>) | Local Admission (<https://www.westernsydney.edu.au/future/>) | International Admission (<https://www.westernsydney.edu.au/international/home/apply/admissions/>) |

## Location

Campus	Attendance	Mode	Advice
Parramatta City Campus- Macquarie Street	Full Time	Internal	See above
Parramatta City Campus- Macquarie Street	Part Time	Internal	See above

## Inherent Requirements

There are inherent requirements for this program that you must meet in order to complete your program and graduate. Make sure you read and understand the requirements for this program online.

The inherent requirements articulated for this program are based on the existing inherent requirements for the Accounting programs.

Inherent Requirements ([https://www.westernsydney.edu.au/ir/inherent\\_requirements/inherent\\_requirements\\_for\\_accounting\\_courses/](https://www.westernsydney.edu.au/ir/inherent_requirements/inherent_requirements_for_accounting_courses/))

## Work Integrated Learning

Western Sydney University seeks to enhance student learning experiences by enabling students to engage in the culture, expectations and practices of their profession or discipline. This program includes a placement or other community-based unpaid practical experience.

There is an optional work component available in this program. Please contact the Program Advisor listed above for information.

International students should be aware that if an elective is a requirement of the program but the work itself was not registered with CRICOS, students can still complete these electives but it would be counted towards the work limitation. For more details, refer to the 'Work Integrated Learning (WIL) for international students' website.

Work Integrated Learning (WIL) for international students ([https://www.westernsydney.edu.au/currentstudents/current\\_students/services\\_and\\_facilities/international\\_student\\_support/working\\_in\\_australia/work\\_integrated\\_learning/](https://www.westernsydney.edu.au/currentstudents/current_students/services_and_facilities/international_student_support/working_in_australia/work_integrated_learning/))

## Admission

Applicants must have successfully completed an undergraduate degree, or higher, in any discipline; Or

Successfully completed an Associate Degree, Advanced Diploma, or higher, in a business discipline; Or

Have a minimum of three years full-time equivalent managerial/professional work experience in any field; Or

Other evidence of general and professional qualifications and demonstrated potential to pursue graduate studies.

Applicants seeking admission on the basis of work experience must support their application with a Statement of Service for all work experience listed on the application.

Statement of Service form ([https://www.westernsydney.edu.au/content/dam/digital/pdf/Statement\\_of\\_Service.PDF](https://www.westernsydney.edu.au/content/dam/digital/pdf/Statement_of_Service.PDF))

Applications from Australian and New Zealand citizens and holders of permanent resident visas may be made via the Universities Admissions Centre (UAC) or directly through the Western Portal. Use the links below to apply via UAC or Western Sydney University. Applications made directly to Western Sydney do not have an application fee.

<http://www.uac.edu.au/>  
<https://westernsydney.uac.edu.au/ws/>

Applicants who have undertaken studies overseas may have to provide proof of proficiency in English. Local applicants who are applying through the Universities Admissions Centre (UAC) will find details of minimum English proficiency requirements and acceptable proof on the UAC website. Local applicants applying directly to the University should also use the information provided on the UAC website.

<http://www.uac.edu.au/>

All other International applicants must apply directly to the University via the International Office.

International students applying to the University through the International Office can find details of minimum English proficiency requirements and acceptable proof on their website.

International Office (<http://www.westernsydney.edu.au/international/>)

Overseas qualifications must be deemed by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) to be equivalent to Australian qualifications in order to be considered by UAC and Western Sydney University.

## Program Structure

Qualification for this award requires the successful completion of 80 credit points including the subjects listed below.

Subject	Title	Credit Points
BUSM 7046	Innovation for New Markets	10
BUSM 7048	Innovation, Creativity and Foresight	10
BUSM 7028	Entrepreneurial Management Capabilities	10
BUSM 7045	Innovation Through Digital Technology	10
Select any two 10 credit point electives from the range of available postgraduate subjects across the University		20
BUSM 7084	Start-up	20
<b>Total Credit Points</b>		<b>80</b>

The capstone subject BUSM 7084 Start-up cannot be undertaken until a minimum of 40 credit points of other subjects from the program have been successfully completed.

## Recommended Sequence

### Full-time start-year intake

Qualification for this award requires the successful completion of 80 credit points as per the recommended sequence below.

Course	Title	Credit Points
<b>Year 1</b>		
<b>Quarter 1 session</b>		
BUSM 7048	Innovation, Creativity and Foresight	10
BUSM 7028	Entrepreneurial Management Capabilities	10
<b>Credit Points</b>		<b>20</b>
<b>Quarter 2 session</b>		
BUSM 7046	Innovation for New Markets	10
BUSM 7045	Innovation Through Digital Technology	10
<b>Credit Points</b>		<b>20</b>
<b>Quarter 3 session</b>		
BUSM 7084	Start-up	10
Select one elective		10
<b>Credit Points</b>		<b>20</b>
<b>Quarter 4 session</b>		
BUSM 7084	Start-up	10
Select one elective		10
<b>Credit Points</b>		<b>20</b>
<b>Total Credit Points</b>		<b>80</b>

### Part-time start-year intake

Qualification for this award requires the successful completion of 80 credit points as per the recommended sequence below.

Course	Title	Credit Points
<b>Year 1</b>		
<b>Quarter 1 session</b>		
BUSM 7028	Entrepreneurial Management Capabilities	10
<b>Credit Points</b>		<b>10</b>
<b>Quarter 2 session</b>		
BUSM 7046	Innovation for New Markets	10
<b>Credit Points</b>		<b>10</b>
<b>Quarter 3 session</b>		
BUSM 7048	Innovation, Creativity and Foresight	10
<b>Credit Points</b>		<b>10</b>
<b>Quarter 4 session</b>		
BUSM 7045	Innovation Through Digital Technology	10
<b>Credit Points</b>		<b>10</b>
<b>Year 2</b>		
<b>Quarter 1 session</b>		
Select one elective		10
<b>Credit Points</b>		<b>10</b>
<b>Quarter 2 session</b>		
Select one elective		10
<b>Credit Points</b>		<b>10</b>
<b>Quarter 3 session</b>		
BUSM 7084	Start-up	10
<b>Credit Points</b>		<b>10</b>
<b>Quarter 4 session</b>		
BUSM 7084	Start-up	10
<b>Credit Points</b>		<b>10</b>
<b>Total Credit Points</b>		<b>80</b>