

# DIPLOMA IN COMMUNICATION (EXIT ONLY) (7043)

**Approved Abbreviation:** DipComm(exit)  
**Western Sydney University Program Code:** 7043  
**AQF Level:** 5

**CRICOS Code:** 087974D

The Diploma in Communication is available as an exit point only from 6007 - Diploma in Communication/Bachelor of Communication, 6009 - Diploma in Communication/Bachelor of Creative Industries or 6015 - Diploma in Communication/Bachelor of Screen Media (Arts and Production).

This program applies to students who commenced in 2021 or later.

Students should follow the program structure for the session start date relevant to the year they commenced.

Commencement Year 2017 - 2020 - 7043.2 Diploma in Communication (<http://handbook.westernsydney.edu.au/hbook/course.aspx?course=7043.2>)

Commencement Year 2015 - 2016 - 7043.1 Diploma in Communication (<http://handbook.westernsydney.edu.au/hbook/course.aspx?course=7043.1>)

This program is delivered by Western Sydney University, The College as an agent of Western Sydney University.

This program is designed to give students an understanding of the key areas of communication, before choosing a major in the second year of the Bachelor of Communication, Bachelor of Creative Industries or Bachelor of Screen Media degrees. The inclusion of additional preparatory subjects is designed to assist students in the transition to study at University level.

Students who successfully complete the Diploma in Communication will articulate into the Bachelor of Communication, Bachelor of Creative Industries or Bachelor of Screen Media degrees at Western Sydney University with up to one year equivalent of advanced standing.

For more information on Western Sydney University, The College, please refer to their web site.

Western Sydney University, The College (<https://www.westernsydney.edu.au/future/study/application-pathways/the-college.html>)

## Study Mode

One year full-time

## Program Advice

College Program Enquiries (<https://directory.westernsydney.edu.au/search/email/AdminApp@westernsydney.edu.au>)

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (<https://enquiry.westernsydney.edu.au/courseenquiry/>) | Local Admission (<https://www.westernsydney.edu.au/future/>) | International Admission (<https://www.westernsydney.edu.au/international/home/apply/admissions/>) |

## Location

Campus	Attendance	Mode	Advice
The College - Nirimba Education Precinct	Full Time	Internal	See above

## Admission

This program is an exit award only

The aim of the course is to prepare students for tertiary study in Communication. These courses are accredited by the University, as principal, to enable its agent, The College, to produce students who are fully prepared for study beyond the first year of a tertiary award.

## Program Structure

This program is an exit award only

Students must pass all the Preparatory subjects (WSTC Prep) for which no advanced standing will be granted in the University degree program.

Subject	Title	Credit Points
<b>Preparatory subjects – all sequences</b>		
LANG 0003	Academic English (WSTC Prep)	10
COMM 0015	Communication Practices (WSTC Prep)	10
<b>Total Credit Points</b>		<b>20</b>

Subject	Title	Credit Points
<b>Communication sequence</b>		
COMM 1021	Media Cultures and Industries (WSTC)	10
COMM 1011	Data, Mediation and Power (WSTC)	10
COMM 1019	Introduction to Journalism (WSTC)	10
MKTG 1010	Public Relations Theory and Practice (WSTC)	10
COMM 1033	Writing Ecologies (WSTC)	10
DESN 1019	Visual Storytelling (WSTC)	10
MKTG 1002	Advertising: An Introduction (WSTC)	10
COMM 1040	Introduction to Screen Media (WSTC)	10
<b>Total Credit Points</b>		<b>80</b>

Subject	Title	Credit Points
<b>Creative Industries sequence</b>		
COMM 1021	Media Cultures and Industries (WSTC)	10
COMM 1033	Writing Ecologies (WSTC)	10
BUSM 1009	Enterprise Leadership (WSTC)	10
COMM 1011	Data, Mediation and Power (WSTC)	10
DESN 1019	Visual Storytelling (WSTC)	10
BUSM 1011	Financing Enterprises (WSTC)	10
Choose two of the following Introduction to Major subjects:		20
COMM 1040	Introduction to Screen Media (WSTC)	
DESN 1012	Image Design (WSTC)	
MKTG 1002	Advertising: An Introduction (WSTC)	
BUSM 1027	Organisational Behaviour (WSTC)	
COMM 1019	Introduction to Journalism (WSTC)	
MKTG 1010	Public Relations Theory and Practice (WSTC)	
LANG 1016	Introduction to Literary Studies (WSTC)	
HUMN 1018	Everyday Life (WSTC)	

From Term 3 2022, subject HUMN1018 Everyday Life (WSTC) replaced by subject HUMN1067 Introduction to Culture and Society (WSTC)

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**Total Credit Points** **80**

<b>Subject</b>	<b>Title</b>	<b>Credit Points</b>
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**Screen Media (Arts and Production) sequence**

COMM 1040	Introduction to Screen Media (WSTC)	10
DESN 1010	Graphic Design: Understanding the Principles (WSTC)	20
COMM 1042	Screen Media Fundamentals (WSTC)	10
COMM 1019	Introduction to Journalism (WSTC)	10
DESN 1022	Web and Time-based Design (WSTC)	10
COMM 1038	Digital Narrative (WSTC)	10
COMM 2054	Animation and Visual Effects (WSTC)	10

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**Total Credit Points** **80**

**Equivalent Subjects**

The subject listed below counts towards completion of this program for students who passed this subject in 2021 or earlier.

VISU 2007 Animation and Visual Effects (WSTC), replaced by COMM 2054 (<https://hbook.westernsydney.edu.au/archives/2022-2023/subject-details/comm2054/>) Animation and Visual Effects (WSTC)