# BACHELOR OF MUSIC/ BACHELOR OF CREATIVE INDUSTRIES (1841)

Approved Abbreviation: BMus/BCrInd

Western Sydney University Program Code: 1841

AQF Level: 7

CRICOS Code: 095719G

This program applies to students who commenced in 2021 or later.

Students should follow the program structure for the session start date relevant to the year they commenced.

For Commencement Year 2017 - 2020 - please refer to: 1841.1 Bachelor of Music/Bachelor of Creative Industries (http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1841.1)

Music graduates who previously would have planned to pursue contracts with one or more large record companies or orchestras now have a future where they will be able to self-publish their work to the world, or they may require a more entrepreneurial approach than that previously required of a musician or music technologist. This double degree brings together the existing Music program with emerging creative industries and allows students who are interested in pursuing careers in music to also engage with new paradigms of creative and cultural production, developing skills in entrepreneurship and working in collaborative projects with creative industries in Greater Western Sydney (GWS).

Students may be required to travel to Parramatta campus for a portion of the Creative Industries component.

• Director of Academic Program - Dr Nicole Bridges

#### **Study Mode**

Four years full-time or eight years part-time.

#### **Program Advice**

Dr Milissa Deitz (https://directory.westernsydney.edu.au/search/profile/10178/)

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (https://enquiry.westernsydney.edu.au/courseenquiry/)| Local Admission (https://www.westernsydney.edu.au/future/) | International Admission (https://www.westernsydney.edu.au/international/home/apply/admissions/) |

## Location

Campus	Attendance	Mode	Advice
Penrith Campus	Full Time	Internal	See above
Penrith Campus	Part Time	Internal	See above

#### Accreditation

The Bachelor of Creative Industries is accredited by professional organisations including the Public Relations Institute of Australia (PRIA) and the Media Foundation of Australia (MFA).

## **Work Integrated Learning**

Western Sydney University seeks to enhance student learning experiences by enabling students to engage in the culture, expectations

and practices of their profession or discipline. This program includes a placement or other community-based unpaid practical experience.

There is a mandatory work component required for completion of this program. Please contact the Program Advisor listed above for information.

International students should also refer to the link below for more information and a link to the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

Work Integrated Learning (WIL) for international students (https://www.westernsydney.edu.au/currentstudents/current\_students/services\_and\_facilities/international\_student\_support/working\_in\_australia/work\_integrated\_learning/)

# **Admission**

Students are admitted on the basis of their ATAR score.

In addition, applicants will be selected by one of three methods:

- $1.\,Attain$  an HSC Music result in band 4 or above. No audition is required.
- 2. Hold the following AMEB or equivalent (e.g. Trinity College) qualification:
- a. PASS standard (minimum) of 6th Grade Performance (instrument or voice) AND
- b. PASS standard (minimum) of 4th Grade musicianship and/or theory.

No audition is required.

3. Attend an audition in person as a performer and/or composer. Applicants applying as a composer will need to bring recordings and/or scores of original compositions to the audition. After applying to UAC or Directly to Western applicants are required to book an audition online.

Online audition booking system (https://admissions.westernsydney.edu.au/)

If not auditioning, applicants wishing to pursue a Music specialisation will need to upload their supporting documentation (e.g. AMEB certificates demonstrating level of achievement in performance and musicianship and/or music theory).

Applications from Australian and New Zealand citizens and holders of permanent resident visas may be made via the Universities Admissions Centre (UAC) or directly through the Western Portal. Use the links below to apply via UAC or Western Sydney University. Applications made directly to Western Sydney do not have an application fee.

http://www.uac.edu.au/ https://westernsydney.uac.edu.au/ws/

Applicants who have undertaken studies overseas may have to provide proof of proficiency in English. Local applicants who are applying through the Universities Admissions Centre (UAC) will find details of minimum English proficiency requirements and acceptable proof on the UAC website. Local applicants applying directly to the University should also use the information provided on the UAC website.

International students currently completing an Australian Year 12 in or outside Australia, an International Baccalaureate in Australia or a New Zealand National Certificate of Educational Achievement (NCEA) level 3 must apply via UAC International.

http://www.uac.edu.au/

All other International applicants must apply directly to the University via the International Office.

International students applying to the University through the International Office can find details of minimum English proficiency requirements and acceptable proof on their website.

International Office (http://www.westernsydney.edu.au/international/)

Overseas qualifications must be deemed by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) to be equivalent to Australian qualifications in order to be considered by UAC and Western Sydney University.

# **Program Structure**

Qualification for this award requires the successful completion of 320 credit points.

Students must complete:

- · 80 credit points of Music core subjects
- 80 credit points of Creative Industries core subjects (which includes one Introduction to Major pool subject)
- · 80 credit points of Music Studies (consisting of two 40cp minors)
- · 80 credit point Creative Industries Major

### **Introduction to Major Subject Pool**

Students select one of the following subjects as their Introduction Major subject, to correspond to the Creative Industries major selected.

Subject	Title	Credit Points
MKTG 1001	Advertising: An Introduction	10
COMM 1010	Creative Writing: The Imaginative Life	10
HUMN 1066	Introduction to Culture and Society	10
LAWS 1003	Fundamentals of Australian Law	10
DESN 1011	Image Design	10
COMM 1018	Introduction to Journalism	10
LANG 1015	Introduction to Literary Studies	10
COMM 1039	Introduction to Screen Media	10
BUSM 1026	Organisational Behaviour	10
MKTG 1009	Public Relations Theory and Practice	10
DESN 1021	Web and Time-based Design	10

#### **Equivalent Subjects**

The subject listed below counts towards completion of the Introduction to Major Pool Subject for students who passed this subject in 2021 or earlier.

HUMN 1017 - Everyday Life, replaced by HUMN 1066 (https://hbook.westernsydney.edu.au/archives/2022-2023/search/?P=HUMN %201066) Introduction to Culture and Society

# **Majors and Minors**

#### Music

The Bachelor of Music component will consist of two minors. Select from the following three minors.

Composition, Minor (0067) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/composition-minor/)

Music Performance, Minor (0023) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/music-performance-minor/)

Music Production, Minor (0079) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/music-production-minor/)

Because any two music minors result in the student completing seven rather than eight subjects as they share one common subject, students are required to enrol in an additional Music subject to meet the 160 credit points requirement for the Music component of the degree and eventually the 320 credit points requirement for this double degree. The additional Music subjects include the following.

Subject	Title	Credit Points
PERF 2001	Arranging Music	10
PERF 3013	Music and Analysis	10
PERF 3014	Music and Critical Thought	10
PERF 2030	Musicology as a Professional Practice	10
PERF 2028	World Music	10
Or select any subject from the minor that the student is not enrolled in.		

#### **Creative Industries**

The major for the Bachelor of Creative Industries component should be selected from the following.

Advertising, Major (0159) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/advertising-major/)

Creative Writing, Major (0005) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/creative-writing-major/)

Culture and Society, Major (0264) (https://

hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/culture-society-major/)

Digital Cultures, Major (0070) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/digital-cultures-major/)

English, Major (0009) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/english-major/)

Enterprise Innovation, Major (0078) (https://

hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/enterprise-innovation-major/)

Festival and Event Management, Major (0306) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/festival-event-management-major/)

Graphic Design, Major (0073) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/graphic-design-major/)

Journalism, Major (0069) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/journalism-major/)

Law and the Creative Industries, Major (0072) (https://

hbook.we stern sydney.edu. au/archives/2022-2023/majors-minors/law-creative-industries-major/)

Public Relations, Major (0160) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/public-relations-major/)

Screen Media, Major (0268) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/screen-media-major/)

Note: each major must have no more than three Level 1 subjects (including the introduction to major subject) and a minimum of three Level 3 subjects).

Note: for the purposes of this double degree, students may not undertake the Music major offered for Bachelor of Creative Industries (https://hbook.westernsydney.edu.au/archives/2022-2023/programs/bachelor-creative-industries/). Therefore, PERF 1014 Music Production cannot count as an Introduction Major Subject in this program. It is to be completed as a component of the Bachelor of Music core.

## **Equivalent Subject**

The subject listed below counts towards completion of this program for students who passed this subject in 2021 or earlier.

PERF 2018 Music, Culture and Discourse, replaced by PERF 2030 Musicology as a Professional Practice

# **Recommended Sequence**

Title

The recommended sequence is subject to variation based on the student's nominated Creative Industries major.

Qualification for this award requires the successful completion of 320 credit points as per the recommended sequence below.

Credit

# Full-time start-year intake

Course

Course	ride	Points
Year 1		
Autumn session		
PERF 1015	Music Theory Fundamentals	10
PERF 1014	Music Production	10
PERF 1010	Music Performance 1	10
COMM 1036	Introduction to the Creative Industries	10
	Credit Points	40
Spring session		
PERF 1012	Music Performance 2	10
PERF 1024	Music Theory and Songwriting	10
PERF 1025	Sound Design and New Electronic Media	10
Select one Creativ	re Industries Introduction to Major Subject	10
	Credit Points	40
Year 2		
Autumn session		
PERF 1023	Western Art Music History	10
Select one Music	Minor Subject	10
Select two Creativ	re Industries Major Subjects	20
	Credit Points	40
Spring session		
PERF 1016	Popular Music Histories	10
BUSM 1010	Financing Enterprises	10
BUSM 1008	Enterprise Leadership	10
Select one Music		10
	Credit Points	40
Year 3		
Autumn session		
Select two Music	Minor Subjects	20
	re Industries Major Subject	20
	Credit Points	40
Spring session		
COMM 3011	Creative TEAMS 1	10
Select two Music	Minor Subjects	20
Select one Creativ	re Industries Major Subject	10
	Credit Points	40
Year 4		
Autumn session		
BUSM 1006	Enterprise Innovation and Markets	10
COMM 3012	Creative TEAMS 2	10
Select one Music	Minor Subject	10
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Select one Creative Industries Major Subject		10
	Credit Points	40
Spring session		
COMM 3010	Creative Industries Professional Project or Internship	10
Select two Creati	ve Industries Major Subjects	20
Select one additional Music Subject		10
	Credit Points	40
	Total Credit Points	320