

# BACHELOR OF GRAPHIC DESIGN (PATHWAY TO TEACHING SECONDARY) (1843)

**Approved Abbreviation:** BGraphDes  
**Western Sydney University Program Code:** 1843  
**AQF Level:** 7

**CRICOS Code:** 095721C

This program applies to students who commenced in 2021 or later.

Students should follow the program structure for the session start date relevant to the year they commenced.

Commencement Year 2017 to 2020 - 1843.1 Bachelor of Graphic Design (Pathway to Teaching Secondary) (<http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1843.1>)

The Bachelor of Graphic Design (Pathway to Teaching Secondary) is a three-year degree specially designed to lead into the Master of Teaching (Secondary), an accredited postgraduate teaching qualification. Together, the two degrees provide direct access to a teaching career and improved prospects for career advancement.

With an emphasis on studio-based practice, you will study areas such as image design, typography, layout design, branding, design history, research methods, and web-based design. From year two, you will develop a focus on digital design, photography, and graphics technology, enabling you to develop two teaching disciplines, Design & Technology and Graphics & Multimedia Technology. In year three you will also study an Education Studies minor, where you will gain an understanding of contemporary education issues, teaching and learning. As well as being equipped with the necessary elements of an initial teacher qualification, you will be prepared for professional graphic design practice and associated alternate employment opportunities in design. Students who complete this degree will gain 40 credit points of advanced standing towards the first semester of the Master of Teaching (Secondary) (<https://hbook.westernsydney.edu.au/archives/2022-2023/programs/master-teaching-secondary/>).

For further information concerning the requirements for secondary teaching, students are advised to consult the Subject Content Requirements for Primary and Secondary Teaching NSW (Abridged) from the NSW Educational Standards Authority (NESA) or the School of Education.

<http://educationstandards.nsw.edu.au/Subject-Content-Knowledge-Requirements> (<https://educationstandards.nsw.edu.au/wps/wcm/connect/ae7db0fc-4a6d-4904-b635-f70147e0dc3c/subject-content-knowledge-requirements-recent.pdf?MOD=AJPERES&CVID=>)

- Director of Academic Program - Dr Alison Gill

## Study Mode

Three years full-time or six years part-time.

## Program Advice

Dan Johnston (<https://directory.westernsydney.edu.au/search/email/enquiriesHCA@westernsydney.edu.au>)

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (<https://enquiry.westernsydney.edu.au/courseenquiry/>) | Local Admission (<https://www.westernsydney.edu.au/future/>) | International Admission (<https://www.westernsydney.edu.au/international/home/apply/admissions/>) |

## Location

Campus	Attendance	Mode	Advice
Parramatta Campus - Victoria Road	Full Time	Internal	See above
Parramatta Campus - Victoria Road	Part Time	Internal	See above

## Admission

Assumed knowledge: two units of HSC English.

Recommended studies: One or more of Design and Technology, Visual Arts, Information Processes and Technology.

Applications from Australian and New Zealand citizens and holders of permanent resident visas may be made via the Universities Admissions Centre (UAC) or directly through the Western Portal. Use the links below to apply via UAC or Western Sydney University. Applications made directly to Western Sydney do not have an application fee.

<http://www.uac.edu.au/>  
<https://westernsydney.uac.edu.au/ws/>

Applicants who have undertaken studies overseas may have to provide proof of proficiency in English. Local applicants who are applying through the Universities Admissions Centre (UAC) will find details of minimum English proficiency requirements and acceptable proof on the UAC website. Local applicants applying directly to the University should also use the information provided on the UAC website.

International students currently completing an Australian Year 12 in or outside Australia, an International Baccalaureate in Australia or a New Zealand National Certificate of Educational Achievement (NCEA) level 3 must apply via UAC International.

<http://www.uac.edu.au/>

All other International applicants must apply directly to the University via the International Office.

International students applying to the University through the International Office can find details of minimum English proficiency requirements and acceptable proof on their website.

International Office (<http://www.westernsydney.edu.au/international/>)

Overseas qualifications must be deemed by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) to be equivalent to Australian qualifications in order to be considered by UAC and Western Sydney University.

## Program Structure

Qualification for this award requires the successful completion of 240 credit points.

## Core Subjects

Students must successfully complete 10 core subjects as follows.

Subject	Title	Credit Points
DESN 2001	Australian Design	10
DESN 3001	Contextual Design Studies	10
DESN 3006	Graphic Design: Developing a Personal Portfolio	10
DESN 1009	Graphic Design: Understanding the Principles	20
DESN 1003	Design Histories and Futures	10
DESN 1007	Graphic Branding and Identity	20
DESN 1011	Image Design	10
DESN 2014	Researching the Visual	10
DESN 1018	Visual Storytelling	10
DESN 1021	Web and Time-based Design	10
<b>Total Credit Points</b>		<b>120</b>

## First Teaching Area - Design and Technology

Students must complete the following Design key field of study as their first teaching area.

Subject	Title	Credit Points
<b>Design Specialisation 1: Photomedia</b>		
VISU 3002	Photomedia: Fashion and Identity	10
DESN 2013	Photomedia: Photographic Practice	10
<b>Design Specialisation 2: Digital Design</b>		
DESN 3002	Data Visualisation	10
DESN 2011	Motion Design	10
<b>Total Credit Points</b>		<b>40</b>

## Second Teaching Area - Graphics and Multimedia

Students must complete one of the following minors:

Screen Media Design, Minor (0204) (<https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/screen-media-design-minor/>)

Visualisation, Minor (0083) (<https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/visualisation-minor/>)

## Education Studies

Students must also complete the following Education Studies minor.

Education Studies - Secondary Teaching, Minor (0267) (<https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/education-studies-secondary-teaching-minor/>)

## Recommended Sequence

Qualification for this award requires the successful completion of 240 credit points as per the recommended sequence below.

### Full-time start-year intake

Course	Title	Credit Points
<b>Year 1</b>		
<b>Autumn session</b>		
DESN 1009	Graphic Design: Understanding the Principles	20
DESN 1003	Design Histories and Futures	10
DESN 1011	Image Design	10
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
DESN 1007	Graphic Branding and Identity	20

DESN 1021	Web and Time-based Design	10
DESN 1018	Visual Storytelling	10
<b>Credit Points</b>		<b>40</b>
<b>Year 2</b>		
<b>Autumn session</b>		
DESN 2014	Researching the Visual	10
DESN 2013	Photomedia: Photographic Practice	10
Select two Graphics and Multimedia minor subjects		20
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
DESN 2001	Australian Design	10
VISU 3002	Photomedia: Fashion and Identity	10
Select two Graphics and Multimedia minor subjects		20
<b>Credit Points</b>		<b>40</b>
<b>Year 3</b>		
<b>Autumn session</b>		
DESN 3001	Contextual Design Studies	10
DESN 2011	Motion Design	10
Select two Education Studies - Secondary Teaching Minor subjects		20
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
DESN 3006	Graphic Design: Developing a Personal Portfolio	10
DESN 3002	Data Visualisation	10
Select two Education Studies - Secondary Teaching Minor subjects		20
<b>Credit Points</b>		<b>40</b>
<b>Total Credit Points</b>		<b>240</b>