BACHELOR OF ARTS/ BACHELOR OF CREATIVE INDUSTRIES (1842)

Approved Abbreviation: BA/BCrInd
Western Sydney University Program Code: 1842
AQF Level: 7

CRICOS Code: 095720D

This program applies to students who commenced in 2021 or later.

Students should follow the program structure for the session start date relevant to the year they commenced.

For Commencement Year 2017 - 2020 - please refer to: 1842.1 Bachelor of Arts/Bachelor of Creative Industries (http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1842.1)

Arts graduates who previously would have planned a career in fields such as publishing or curating now face a future where they will be required to continuously adapt and reapply their skills to changing work environments. This double degree brings together the existing Arts program with studies in emerging creative industries, allowing students who are interested in pursuing careers which require the diverse skill set of Arts graduates to also engage with new paradigms of creative and cultural production, developing skills in entrepreneurship and working in collaborative projects with creative industries in Greater Western Sydney (GWS).

Students in this double degree also have the opportunity to complete a semester of study overseas and receive advanced standing towards their BA majors and minors subject to Western Sydney University limits on advanced standing. Students are encouraged to do so but must discuss this with a BA program advisor first.

- Director of Academic Program - Dr Nicole Bridges

Study Mode
Four years full-time or eight years part-time.

Program Advice
Dr Milissa Deitz (https://directory.westernsydney.edu.au/search/profile/10178/)

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (https://enquiry.westernsydney.edu.au/courseenquiry/)| Local Admission (https://www.westernsydney.edu.au/future/) | International Admission (https://www.westernsydney.edu.au/international/home/apply/admissions/) |

Location

Campus	Attendance	Mode	Advice
Parramatta Campus - Victoria Road	Full Time	Internal	See above
Parramatta Campus - Victoria Road	Part Time	Internal	See above

Accreditation
The Bachelor of Creative Industries is accredited by professional organisations including the Public Relations Institute of Australia (PRIA) and the Media Foundation of Australia (MFA).

Work Integrated Learning
Western Sydney University seeks to enhance student learning experiences by enabling students to engage in the culture, expectations and practices of their profession or discipline. This program includes a placement or other community-based unpaid practical experience.

There is a mandatory work component required for completion of this program. Please contact the Program Advisor listed above for information.

International students should also refer to the link below for more information and a link to the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

Work Integrated Learning (WIL) for international students (https://www.westernsydney.edu.au/currentstudents/current_students/services_and_facilities/international_student_support/working_in_australia/work_integrated_learning/)

Admission
Students are admitted on the basis of their ATAR score.

Assumed knowledge: two units of HSC English.

Recommended studies: HSC English Standard, or equivalent.

Applicants wishing to pursue a major in Music will be selected by one of three methods:

1. Attain an HSC Music result in band 4 or above. No audition is required.

2. Hold the following AMEB or equivalent (e.g. Trinity College) qualification:

a. PASS standard (minimum) of 6th Grade Performance (instrument or voice) AND

b. PASS standard (minimum) of 4th Grade musicianship and/or theory.

No audition is required.

3. Attend an audition in person as a performer and/or composer. Applicants applying as a composer will need to bring recordings and/or scores of original compositions to the audition. After applying to UAC or Directly to Western applicants are required to book an audition online.

Online audition booking system (https://admissions.westernsydney.edu.au/)

If not auditioning, applicants wishing to pursue a Music major will need to upload their supporting documentation (e.g. AMEB certificates demonstrating level of achievement in performance and musicianship and/or music theory).

Applications from Australian and New Zealand citizens and holders of permanent resident visas may be made via the Universities Admissions Centre (UAC) or directly through the Western Portal. Use the links below to apply via UAC or Western Sydney University. Applications made directly to Western Sydney do not have an application fee.

http://www.uac.edu.au/
https://westernsydney.uac.edu.au/ws/

Applicants who have undertaken studies overseas may have to provide proof of proficiency in English. Local applicants who are applying through the Universities Admissions Centre (UAC) will find details of minimum English proficiency requirements and acceptable proof on the UAC website. Local applicants applying directly to the University should also use the information provided on the UAC website.

International students currently completing an Australian Year 12 in or outside Australia, an International Baccalaureate in Australia or a New Zealand National Certificate of Educational Achievement (NCEA) level 3 must apply via UAC International.

http://www.uac.edu.au/

All other International applicants must apply directly to the University via the International Office.

International students applying to the University through the International Office can find details of minimum English proficiency requirements and acceptable proof on their website.

International Office (http://www.westernsydney.edu.au/international/)

Overseas qualifications must be deemed by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) to be equivalent to Australian qualifications in order to be considered by UAC and Western Sydney University.

Program Structure

Qualification for this award requires the successful completion of 320 credit points including the subjects listed in the recommended sequence below.

Students must complete

- 40 credit points of Arts core subjects
- 40 credit point Arts Core Minor
- 80 credit points of Creative Industries core subjects (which includes one Introduction to Major Pool subject)
- 80 credit point Arts Major
- 80 credit point Creative Industries Major

Arts Core Subjects

Subject	Title	Credit Points
HUMN 1052	Australian Politics and Active Citizenship	10
HUMN 1053	Diversity, Language and Culture	10
LANG 1029	Foundations of Academic English	10
LANG 1030	Thinking Critically About Texts and Society	10
Total Credit Points		**40**

Arts Core Minors

Students must select one minor from the list below

Note: Not all minors are available on all campuses

Arabic, Minor (0003) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/arabic-minor/)

Childhood Studies, Minor (0330) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/childhood-studies-minor/)

Chinese, Minor (0004) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/chinese-minor/)

Creative Writing, Minor (0005) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/creative-writing-minor/)

Culture and Society, Minor (0264) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/culture-society-minor/)

English, Minor (0009) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/english-minor/)

History and Political Thought, Minor (0013) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/history-political-thought-minor/)

Immersion Language, Minor (0014) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/immersion-language-minor/)

Indigenous Australian Studies, Minor (0015) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/indigenous-australian-studies-minor/)

Indonesian, Minor (0309) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/indonesian-minor/)

International English, Minor (0018) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/international-english-minor/)

International Relations and Asian Studies, Minor (0019) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/international-relations-asian-studies-minor/)

Islamic Studies, Minor (0020) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/islamic-studies-minor/)

Japanese, Minor (0021) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/japanese-minor/)

Linguistics, Minor (0022) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/linguistics-minor/)

Music Performance Studies, Minor (0024) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/music-performance-studies-minor/)

Musicology, Minor (0025) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/musicology-minor/)

Philosophy, Minor (0028) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/philosophy-minor/)

Psychological Studies, Minor (0029) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/psychological-studies-minor/)

Important Note

Students cannot undertake a Major in the same subject area as their Core Minor for this double degree.

There are also several Arts / Creative Industries majors which share multiple common subjects, and as such these majors are incompatible and cannot both be undertaken in this double degree program. Students may select one of the following majors, but not both:

0025 (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/musicology-major/) Musicology or 0209 (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/music-major/) Music

0023 (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/music-performance-major/) Music Performance or 0209 (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/music-major/) Music

0017 (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/innovation-change-major/) Innovation and Change or 0078 (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/enterprise-innovation-major/) Enterprise Innovation

Introduction to Major Subject Pool

Students select one of the following subjects as their Introduction to Major Subject – one which corresponds to the Creative Industries major selected

Subject	Title	Credit Points
Select one of following:		10
MKTG 1001	Advertising: An Introduction	
COMM 1010	Creative Writing: The Imaginative Life	
HUMN 1066	Introduction to Culture and Society	
COMM 1039	Introduction to Screen Media	
LAWS 1003	Fundamentals of Australian Law	
COMM 1018	Introduction to Journalism	
DESN 1011	Image Design	
LANG 1015	Introduction to Literary Studies	
PERF 1014	Music Production	
BUSM 1026	Organisational Behaviour	
MKTG 1009	Public Relations Theory and Practice	
DESN 1021	Web and Time-based Design	
Total Credit Points		**10**

Equivalent Subjects

The subject listed below counts towards completion of the Introduction to Major Pool Subject for students who passed this subject in 2021 or earlier.

HUMN 1017 - Everyday Life, replaced by HUMN 1066 (https://hbook.westernsydney.edu.au/archives/2022-2023/search/?P=HUMN%201066) Introduction to Culture and Society

Recommended Sequence

Recommended sequence subject to variation based on the students nominated Creative Industries major.

Full-time star-year intake

Course	Title	Credit Points
Year 1		
Autumn session		
LANG 1029	Foundations of Academic English	10
HUMN 1053	Diversity, Language and Culture	10
COMM 1036	Introduction to the Creative Industries	10
Select one Creative Industries Introduction to Major Subject		10
	Credit Points	**40**
Spring session		
LANG 1030	Thinking Critically About Texts and Society	10
HUMN 1052	Australian Politics and Active Citizenship	10
BUSM 1008	Enterprise Leadership	10
Select one Arts Major Subject		10
	Credit Points	**40**
Year 2		
Autumn session		
Select one Arts Minor Subject		10
Select one Creative Industries Major Subject		10
Select two Arts Major Subjects		20
	Credit Points	**40**

		Credit Points
Spring session		
BUSM 1010	Financing Enterprises	10
Select one Arts Minor Subject		10
Select one Creative Industries Major Subject		10
Select one Arts Major Subject		10
	Credit Points	**40**
Year 3		
Autumn session		
BUSM 1006	Enterprise Innovation and Markets	10
Select one Arts Minor Subject		10
Select one Creative Industries Major Subject		10
Select one Arts Major Subject		10
	Credit Points	**40**
Spring session		
COMM 3011	Creative TEAMS 1	10
Select one Arts Minor Subject		10
Select one Creative Industries Major Subject		10
Select one Arts Major Subject		10
	Credit Points	**40**
Year 4		
Autumn session		
COMM 3012	Creative TEAMS 2	10
Select one Arts Major Subject		10
Select two Creative Industries Major Subjects		20
	Credit Points	**40**
Spring session		
COMM 3010	Creative Industries Professional Project or Internship	10
Select one Arts Major Subject		10
Select two Creative Industries Major Subjects		20
	Credit Points	**40**
	Total Credit Points	**320**

Full-time mid-year intake

Course	Title	Credit Points
Year 1		
Spring session		
Select one BA Core subject (Level 1)		10
Select one BA Core subject (Level 1)		10
Select one BA Core subject (Level 1)		10
Select one Creative Industries Introduction to Major Subject		10
	Credit Points	**40**
Autumn session		
Select one BA Core subject (Level 1)		10
BUSM 1008	Enterprise Leadership	10
COMM 1036	Introduction to the Creative Industries	10
Select one Arts Major Subject		10
	Credit Points	**40**
Year 2		
Spring session		
BUSM 1010	Financing Enterprises	10
Select one Arts Minor Subject		10
Select one Creative Industries Major Subject		10
Select one Arts Major Subject		10
	Credit Points	**40**

Autumn session

Select one Arts Minor Subject		10
Select one Creative Industries Major Subject		10
Select two Arts Major Subjects		20
	Credit Points	40

Year 3

Spring session

COMM 3011	Creative TEAMS 1	10
Select one Arts Minor Subject		10
Select one Creative Industries Major Subject		10
Select one Arts Major Subject		10
	Credit Points	40

Autumn session

BUSM 1006	Enterprise Innovation and Markets	10
COMM 3012	Creative TEAMS 2	10
Select one Arts Minor Subject		10
Select one Creative Industries Major Subject		10
	Credit Points	40

Year 4

Spring session

COMM 3010	Creative Industries Professional Project or Internship	10
Select one Arts Minor Subjects		10
Select two Creative Industries Major Subjects		20
	Credit Points	40

Autumn session

Select two Arts Major Subjects		20
Select two Creative Industries Major Subjects		20
	Credit Points	40
	Total Credit Points	320

Arts Majors

Students cannot undertake a Major in the same subject area as their Core Minor for this double degree.

Note: Several fields of study are available in both the Bachelor of Arts and Bachelor of Creative Industries major pools; whilst students must select 2 different majors for this double degree, the program has been structured so that, after selecting the Bachelor of Arts major, students may choose to also undertake another of the Arts majors in the Creative Industries should they wish to (0009 English, 0005 Creative Writing, 0264 Cultural and Society or 0070 Digital Cultures). Students completing another Arts major for the Creative Industries component must complete the corresponding Introduction to Major subject in their first year.

The Bachelor of Arts major to be selected from the list below

Note: Each major must have no more than three Level 1 subjects (including the Introduction to Major subject) and a minimum of three Level 3 subjects)

Note: Not all majors are available on all campuses

Anthropology, Major (0002) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/anthropology-major/)

Arabic, Major (0003) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/arabic-major/)

Childhood Studies, Major (0330) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/childhood-studies-major/)

Chinese, Major (0004) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/chinese-major/)

Creative Writing, Major (0005) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/creative-writing-major/)

Criminology and Criminal Justice, Major (0006) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/criminology-criminal-justice-major/)

Culture and Society, Major (0264) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/culture-society-major/)

Economy and Markets, Major (0008) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/economy-markets-major/)

English, Major (0009) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/english-major/)

Geography and Urban Studies, Major (0010) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/geography-urban-studies-major/)

Global Business, Major (0011) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/global-business-major/)

Heritage and Tourism, Major (0012) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/heritage-tourism-major/)

History and Political Thought, Major (0013) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/history-political-thought-major/)

Indigenous Australian Studies, Major (0015) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/indigenous-australian-studies-major/)

Indonesian, Major (0309) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/indonesian-major/)

Innovation and Change, Major (0017) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/innovation-change-major/)

International English, Major (0018) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/international-english-major/)

International Relations and Asian Studies, Major (0019) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/international-relations-asian-studies-major/)

Islamic Studies, Major (0020) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/islamic-studies-major/)

Japanese, Major (0021) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/japanese-major/)

Linguistics, Major (0022) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/linguistics-major/)

Music Performance, Major (0023) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/music-performance-major/)

Musicology, Major (0025) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/musicology-major/)

Organisations and Work, Major (0026) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/organisations-work-major/)

Peace and Development Studies, Major (0027) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/peace-development-studies-major/)

Philosophy, Major (0028) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/philosophy-major/)

Psychological Studies, Major (0029) (https://hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/psychological-studies-major/)

Sociology, Major (0030) (https://hbook.westernsydney.edu.au/
archives/2022-2023/majors-minors/sociology-major/)

Creative Industries Majors

The Bachelor of Creative Industries major to be selected from the list
below

Advertising, Major (0159) (https://hbook.westernsydney.edu.au/
archives/2022-2023/majors-minors/advertising-major/)

Creative Writing, Major (0005) (https://hbook.westernsydney.edu.au/
archives/2022-2023/majors-minors/creative-writing-major/)

Culture and Society, Major (0264) (https://
hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/
culture-society-major/)

Digital Cultures, Major (0070) (https://hbook.westernsydney.edu.au/
archives/2022-2023/majors-minors/digital-cultures-major/)

English, Major (0009) (https://hbook.westernsydney.edu.au/
archives/2022-2023/majors-minors/english-major/)

Enterprise Innovation, Major (0078) (https://
hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/
enterprise-innovation-major/)

Festival and Event Management, Major (0306) (https://
hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/
festival-event-management-major/)

Graphic Design, Major (0073) (https://hbook.westernsydney.edu.au/
archives/2022-2023/majors-minors/graphic-design-major/)

Journalism, Major (0069) (https://hbook.westernsydney.edu.au/
archives/2022-2023/majors-minors/journalism-major/)

Law and the Creative Industries, Major (0072) (https://
hbook.westernsydney.edu.au/archives/2022-2023/majors-minors/law-
creative-industries-major/)

Music, Major (0209) (https://hbook.westernsydney.edu.au/
archives/2022-2023/majors-minors/music-major/)

Public Relations, Major (0160) (https://hbook.westernsydney.edu.au/
archives/2022-2023/majors-minors/public-relations-major/)

Screen Media, Major (0268) (https://hbook.westernsydney.edu.au/
archives/2022-2023/majors-minors/screen-media-major/)