

SUSTAINABLE TOURISM AND VISITOR ECONOMIES, MAJOR (0320)

Western Sydney University Major Code: 0320

Available to students in other Western Sydney University

Programs: Yes. Check that your program has the available credit points required to complete the subjects in this field of study. Any requisite requirements must also be met. Consult your Program Advisor for further advice.

Tourism and travel are among the world's largest industries, accounting for a quarter of global employment growth and more than 10% of the world's GDP (World Travel and Tourism Council, 2021). This major provides students with the knowledge and skills to work in a variety of managerial, operational, policy and planning roles in the tourism and heritage sectors. The major has a strong focus on sustainability, culture and innovation, to prepare students to address current and emerging issues in the sectors. Students are provided with opportunities to complete fieldtrips, applied projects and to learn directly from industry and government experts

Campus	Mode	Advice
Parramatta City	Internal	Dr Garth Lean (https://directory.westernsydney.edu.au/search/name/garth%20lean/)

Inherent Requirements

There are inherent requirements for this major that you must meet in order to complete the major and graduate. Make sure you read and understand the requirements for this major online.

https://www.westernsydney.edu.au/ir/inherent_requirements (https://www.westernsydney.edu.au/ir/inherent_requirements/)

Students must complete 60 credit points as follows.

Complete the following compulsory subjects.

Subject	Title	Credit Points
Autumn Session		
TOUR 5001	Sustainable Tourism and Heritage	10
TOUR 5002	Frontiers in Sustainable Tourism Practice and Places	10
TOUR 6001	Tourism, Heritage and Events Policy and Governance	10
Spring Session		
TOUR 6003	Sustainable Visitor Economies	10
Total Credit Points		40

Students must also complete two subjects from the following pool.

Subject	Title	Credit Points
Select two of the following: 20		
Autumn Session		
WELF 7029	Indigenous Australia: History, Knowledge and Professional Practice	
Spring Session		
TOUR 6004	Data Capture and Creative Communication	

TOUR 6002	Critical Issues for Heritage and Tourism Futures: Assessed Seminars
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Total Credit Points 20

Master of Business Administration (2761) (<https://hbook.westernsydney.edu.au/archives/2022-2023/programs/master-business-administration/>)