

BUSINESS STUDIES, MAJOR (0127)

Western Sydney University Major Code: 0127

Previous Code: M2516.1

Available to students in other Western Sydney University programs?

No

The Business Studies Major provides a comprehensive foundation of business knowledge through carefully selected business units designed to equip students with knowledge in Accounting, Economics, Applied Finance, Management and International Business. As such, this major provides students with a range of career prospects in general business, not-for-profit and the public sector as well as meeting the requirements of a pathway to teach secondary school Business Studies.

Location

Campus	Mode	Advice
Bankstown Campus	Internal	Course Advice (https://directory.westernsydney.edu.au/search/email/business.courses@westernsydney.edu.au)
Bankstown City Campus (from 2023)	Internal	Course Advice (https://directory.westernsydney.edu.au/search/email/business.courses@westernsydney.edu.au)
Campbelltown Campus	Internal	Course Advice (https://directory.westernsydney.edu.au/search/email/business.courses@westernsydney.edu.au)
Parramatta Campus - Victoria Road	Internal	Course Advice (https://directory.westernsydney.edu.au/search/email/business.courses@westernsydney.edu.au)

Major Structure

Students must successfully complete 80 credit points as listed below.

The business subjects in this major, which is a compulsory major in program Bachelor of Business (Pathway to Teaching Secondary) (<https://hbook.westernsydney.edu.au/archives/2022-2023/programs/bachelor-business-pathway-teaching-secondary/>), are offered at the Parramatta City, Bankstown and Campbelltown campuses. The secondary teaching subjects in this program are generally offered at the Parramatta South, Bankstown and Penrith campuses or online. Students may be required to travel between campuses in order to complete this major and program.

Subject	Title	Credit Points
Core Subjects		
ECON 1014	Consumers, Firms and Markets	10
ACCT 1005	Accounting in Context	10
ECON 2002	Corporate Financial Management	10
BUSM 2031	Managing in the Global Environment	10
HUMN 3043	Globalisation and Sustainability	10
BUSM 3005	Creating Change and Innovation	10
BUSM 3036	Leadership and Entrepreneurship	10

ECON 3017	Macroeconomic Measures and Models	10
Total Credit Points		80

Equivalent Subjects

The subjects listed below count towards completion of this program for students who passed these subjects in 2021 or earlier.

MKTG 1005 Consumers, Firms and Markets, replaced by ECON 1014 Consumers, Firms and Markets

Related Programs

Bachelor of Business (Pathway to Teaching Secondary) (2804) (<https://hbook.westernsydney.edu.au/archives/2022-2023/programs/bachelor-business-pathway-teaching-secondary/>)