

NURS 7045 WRITING FOR PUBLICATION

Credit Points 10

Legacy Code 401086

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Description This unit is about writing for publication in the scholarly health and welfare literature. Students will investigate: the range of publications available and the media through which they are delivered; the process of publishing, the key people involved and their roles; the means by which quality is assured in the publishing process and the ways publications are rated for quality and impact; and the influence of social networking media on publishing. Specifically, the influence of online publishing will be investigated. Students will also gain experience of writing for publication under the guidance of an experienced editor and colleagues from the publishing industry. The unit is also available as an elective to all Postgraduate students in the University.

School Nursing & Midwifery

Discipline Nursing

Student Contribution Band HECS Band 1 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Postgraduate Coursework Level 7 subject

Restrictions

Students must be enrolled in postgraduate program.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. describe the steps in the publication process
2. demonstrate how to write quickly and how to improve their writing for publication.
3. explain the purpose of the quality assurance steps in the publication process
4. debate the merits of different peer review systems and the issues around open access to publications.
5. establish and maintain a credible social networking site and use existing sites
6. demonstrate an understanding of the role of publication metrics in evaluating journals and academics

Subject Content

The range of healthcare publications: from professional magazines to scholarly journals

The delivery of healthcare publications: from hardcopy to online only and combinations.

Who pays for publication, what are the challenges to the traditional publishing houses and how are they responding?

Open access versus closed access to publications ? why is everything not freely available?

Quality assurance in publication: peer review systems, similarity detection, editing, copyright and correspondence.

How the scientific healthcare community and the publishing industry use social networking media: weblogs, Twitter & Facebook.

Publication metrics: journals and individuals; impact factors and h-indices

What does writing an article involve: getting started, keeping going and getting finished

The publication process: from submission to publication; who does what?

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/Group Task
Publication Plan	2,000 words	60	N	Individual
Editorial	1,500 words	40	N	Individual

Prescribed Texts

- There is no essential textbook.

Teaching Periods