

# MKTG 9001 HIGHER DEGREE RESEARCH THESIS - MARKETING AND INTERNATIONAL BUSINESS

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**Credit Points** 20

**Legacy Code** 800045

**Coordinator** Victoria Jones ([https://directory.westernsydney.edu.au/search/name/Victoria Jones/](https://directory.westernsydney.edu.au/search/name/Victoria%20Jones/))

**School** Business

**Discipline** Marketing

**Student Contribution Band** HECS Band 4 20cp

**Level** PhD and Research Masters Level 9 subject

Teaching Periods

## Research Quarter 1

### Campbelltown

#### Day

**Subject Contact** Victoria Jones ([https://directory.westernsydney.edu.au/search/name/Victoria Jones/](https://directory.westernsydney.edu.au/search/name/Victoria%20Jones/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=MKTG9001\\_22-RQ1\\_CA\\_D#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_22-RQ1_CA_D#subjects))

### Parramatta City - Macquarie St

#### Day

**Subject Contact** Victoria Jones ([https://directory.westernsydney.edu.au/search/name/Victoria Jones/](https://directory.westernsydney.edu.au/search/name/Victoria%20Jones/))

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## Research Quarter 2

### Campbelltown

#### Day

**Subject Contact** Victoria Jones ([https://directory.westernsydney.edu.au/search/name/Victoria Jones/](https://directory.westernsydney.edu.au/search/name/Victoria%20Jones/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=MKTG9001\\_22-RQ2\\_CA\\_D#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_22-RQ2_CA_D#subjects))

### Parramatta City - Macquarie St

#### Day

**Subject Contact** Victoria Jones ([https://directory.westernsydney.edu.au/search/name/Victoria Jones/](https://directory.westernsydney.edu.au/search/name/Victoria%20Jones/))

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## Research Quarter 3

### Campbelltown

#### Day

**Subject Contact** Victoria Jones ([https://directory.westernsydney.edu.au/search/name/Victoria Jones/](https://directory.westernsydney.edu.au/search/name/Victoria%20Jones/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=MKTG9001\\_22-RQ3\\_CA\\_D#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_22-RQ3_CA_D#subjects))

### Parramatta City - Macquarie St

#### Day

**Subject Contact** Victoria Jones ([https://directory.westernsydney.edu.au/search/name/Victoria Jones/](https://directory.westernsydney.edu.au/search/name/Victoria%20Jones/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=MKTG9001\\_22-RQ3\\_PC\\_D#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_22-RQ3_PC_D#subjects))

## Research Quarter 4

### Campbelltown

#### Day

**Subject Contact** Victoria Jones ([https://directory.westernsydney.edu.au/search/name/Victoria Jones/](https://directory.westernsydney.edu.au/search/name/Victoria%20Jones/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=MKTG9001\\_22-RQ4\\_CA\\_D#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_22-RQ4_CA_D#subjects))

### Parramatta City - Macquarie St

#### Day

**Subject Contact** Victoria Jones ([https://directory.westernsydney.edu.au/search/name/Victoria Jones/](https://directory.westernsydney.edu.au/search/name/Victoria%20Jones/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=MKTG9001\\_22-RQ4\\_PC\\_D#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_22-RQ4_PC_D#subjects))