MATH 1030 STATISTICS FOR **BUSINESS**

Credit Points 10

Legacy Code 200032

Coordinator Neil Hopkins (https://directory.westernsydney.edu.au/ search/name/Neil Hopkins/)

Description Statistics for Business introduces the basic concepts and techniques of statistics that are particularly relevant to problem solving in business. It also provides a sound base for more advanced study in statistics and forecasting in subsequent sessions. Topics include: presentation of data; descriptive statistics; the role of uncertainty in business decision making; hypothesis testing; and basic forecasting.

School Computer, Data & Math Sciences

Discipline Statistics

Student Contribution Band HECS Band 1 10cp

Check your HECS Band contribution amount via the Fees (https:// www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 1 subject

Equivalent Subjects MATH 1032 Statistics for Science MATH 1028 Statistical Decision Making MATH 1003 Biometry ECON 1006 Introduction to Economic Methods MATH 1012 Management Analytics MATH 1031 Statistics for Business (WSTC) MATH 1004 Biometry (WSTC) MATH 1029 Statistical Decision Making (WSTC)

Assumed Knowledge

HSC Mathematics/Mathematics Extension 1 is desirable.

Learning Outcomes

On successful completion of this subject, students should be able to:

- 1. organise and summarise data numerically
- 2. recognize the foundation behind inferential statistics
- 3. identify the underlying assumptions associated with each statistical technique and interpret the results
- 4. formulate economic and financial hypotheses into statistically testable forms
- 5. manipulate, analyse and graph data using Excel
- 6. employ the appropriate statistical methods and techniques in given situations

Subject Content

Data presentation and descriptive statistics Elementary probability

Random variables and probability distributions Normal distributions and sampling distributions

Parameter estimation and hypothesis testing - single population Parameter estimation and hypothesis testing - two populations Simple linear regression analysis and correlation

Analysis of categorical data

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are

regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/ Group Task
Multiple Choice	60 minutes	15	N	Individual
Short Answer	r 60 minutes	25	N	Individual
Short Answer	r 5 hours	20	N	Group
Final Exam	2 hours	40	Υ	Individual

Prescribed Texts

· Selvanathan, E. A., Selvanathan, S., & Keller, G. (2017). Business statistics: Australia and New Zealand (7th ed.). South Melbourne, Victoria: Cengage Learning

Teaching Periods

Summer A

Parramatta City - Macquarie St

Subject Contact Kenan Matawie (https://

directory.westernsydney.edu.au/search/name/Kenan Matawie/)

View timetable (https://classregistration.westernsydney.edu.au/even/ timetable/?subject_code=MATH1030_22-SUA_PC_D#subjects)

Autumn

Bankstown

Subject Contact Neil Hopkins (https://directory.westernsydney.edu.au/ search/name/Neil Hopkins/)

View timetable (https://classregistration.westernsydney.edu.au/even/ timetable/?subject_code=MATH1030_22-AUT_BA_D#subjects)

Campbelltown

Subject Contact Neil Hopkins (https://directory.westernsydney.edu.au/ search/name/Neil Hopkins/)

View timetable (https://classregistration.westernsydney.edu.au/even/ timetable/?subject_code=MATH1030_22-AUT_CA_D#subjects)

Parramatta City - Macquarie St

Subject Contact Neil Hopkins (https://directory.westernsydney.edu.au/ search/name/Neil Hopkins/)

View timetable (https://classregistration.westernsydney.edu.au/even/ timetable/?subject_code=MATH1030_22-AUT_PC_D#subjects)

Subject Contact Neil Hopkins (https://directory.westernsydney.edu.au/ search/name/Neil Hopkins/)

View timetable (https://classregistration.westernsydney.edu.au/even/ timetable/?subject_code=MATH1030_22-AUT_PC_E#subjects)

Parramatta External

External

Subject Contact Neil Hopkins (https://directory.westernsydney.edu.au/ search/name/Neil Hopkins/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MATH1030_22-AUT_PX_X#subjects)

WSU Online TRI-1

Wsu Online

Online

Subject Contact Natasha Daraio (https://directory.westernsydney.edu.au/search/name/Natasha Daraio/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MATH1030_22-OT1_OW_O#subjects)

Sydney City Campus - Term 1 Sydney City

Day

Subject Contact Antoinette Cevenini (https://directory.westernsydney.edu.au/search/name/Antoinette Cevenini/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MATH1030_22-SC1_SC_D#subjects)

Sydney City Campus - Term 2 Sydney City

Day

Subject Contact Antoinette Cevenini (https://directory.westernsydney.edu.au/search/name/Antoinette Cevenini/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MATH1030_22-SC2_SC_D#subjects)

Spring

Bankstown

Day

Subject Contact Neil Hopkins (https://directory.westernsydney.edu.au/search/name/Neil Hopkins/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MATH1030_22-SPR_BA_D#subjects)

Campbelltown

Day

Subject Contact Neil Hopkins (https://directory.westernsydney.edu.au/search/name/Neil Hopkins/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MATH1030_22-SPR_CA_D#subjects)

Parramatta City - Macquarie St

Evening

Subject Contact Neil Hopkins (https://directory.westernsydney.edu.au/search/name/Neil Hopkins/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MATH1030_22-SPR_PC_E#subjects)

Day

Subject Contact Neil Hopkins (https://directory.westernsydney.edu.au/search/name/Neil Hopkins/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MATH1030_22-SPR_PC_D#subjects)

WSU Online TRI-3

Wsu Online

Online

Subject Contact Neil Hopkins (https://directory.westernsydney.edu.au/search/name/Neil Hopkins/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MATH1030_22-OT3_OW_0#subjects)

Sydney City Campus - Term 3 Sydney City

Day

Subject Contact Antoinette Cevenini (https://directory.westernsydney.edu.au/search/name/Antoinette Cevenini/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MATH1030_22-SC3_SC_D#subjects)