

FINC 7001 COMMUNICATION AND ETHICS FOR FINANCIAL PLANNERS

Credit Points 10

Legacy Code 201008

Coordinator Nicole Ibbett ([https://directory.westernsydney.edu.au/search/name/Nicole Ibbett/](https://directory.westernsydney.edu.au/search/name/Nicole%20Ibbett/))

Description Students are immersed in an ethical framework in which to practice an array of essential skills required, by financial advisers, to create and maintain professional client adviser relationships. The unit investigates the importance of interpersonal skills and various approaches to dealing with the broad needs of clients - communication, psychological aspects of client decision making, culture and the creation of trust in the adviser -client relationship. This unit also includes professional writing skills, team work, time management, financial literacy and the promotion of professional services.

School Business

Discipline Banking, Finance And Related Fields

Student Contribution Band HECS Band 4 10cp

Level Postgraduate Coursework Level 7 subject

Equivalent Subjects FINC 7002 - Communication and Ethics for Financial Planner

Incompatible Subjects FINC 7004 - Financial Adviser Skills

Restrictions

Students must be enrolled in program 2793 Master of Financial Planning or 2795 Graduate Certificate in Financial Planning.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Demonstrate the various types of communication (both written and verbal) used by financial planners;
2. Assess the financial literacy of a client;
3. Evaluate and critically analyse the ethical considerations and implications of trust and culture as they relate to financial planning advice;
4. Apply and apprise appropriate skills and knowledge to work productively in a relevant discipline-related business workplace;
5. Analyse the client's needs and objectives and risk types with special reference to decision making psychological and personality profile.

Subject Content

Ethics
 Client adviser relationships
 The psychological needs and behaviour of clients
 Financial literacy
 Verbal and written communication
 Trust
 Culture
 Team work
 Time management

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/ Group Task
Presentation	15 minutes	25	N	Individual
Case Study	1,500 words	25	N	Group
Final Exam	2 hours	50	Y	Individual

Prescribed Texts

- Taylor, S., and Juchau, R., (Current edition) Financial Planning in Australia: Advice and Wealth Management

Teaching Periods

Quarter 1

Online

Online

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View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=FINC7001_22-Q1_ON_O#subjects)

Quarter 3

Online

Online

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