

# DESN 2007 ILLUSTRATING NARRATIVE

**Credit Points** 10

**Legacy Code** 101017

**Coordinator** Janet Saunders ([https://directory.westernsydney.edu.au/search/name/Janet Saunders/](https://directory.westernsydney.edu.au/search/name/Janet%20Saunders/))

**Description** This unit explores the conceptual, stylistic and format design of illustration for, and as, narrative. Through the design of an individual illustrated book project, students are encouraged to consider the design of different narrative forms, illustrative techniques and styles in relation to content, target audience, client, context, and genre.

**School** Humanities & Comm Arts

**Discipline** Graphic and Design Studies, Not Elsewhere Classified.

**Student Contribution Band** HECS Band 2 10cp

Check your HECS Band contribution amount via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 2 subject

**Pre-requisite(s)** DESN 1013 OR DESN 1011

**Equivalent Subjects** LGYA 0045 - Illustrative Narrative 3 and LGYA 0052 - Illustrative Narrative 4

## Assumed Knowledge

An ability to use the computer programs 'In-Design, Photoshop, and Illustrator' in a Macintosh computer lab.

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Employ a range of diverse illustrative mediums, techniques, styles and typography to create specific sequential 'reading' experiences through illustration.
2. Explain how the design elements and format of a book design can influence the 'reading' experience of the target audience.
3. Reflect on the effectiveness of image making strategies through illustrative practices.
4. Employ the compositional strategy of visual weight and directed tension in the design of an illustrated book.
5. Explain how the needs of the target audience, the content of the written text, and the social context of the proposed book influence the design criteria.
6. Employ concept mapping to identify the structure and communication options for illustrated narrative design.
7. Employ appropriate format design options for an illustrated book.
8. Demonstrate the development of professional accountability, through effective time management and participation in critical discussion in feedback, on project work.

## Subject Content

1. Experimentation with a range of illustrative drawing, painterly mediums and with a diverse range of illustrative techniques and style, to convey conceptual content with relation to target audience needs.

2. Composition, format design, visual weight and directed tension in relation to designing illustration for books.
3. Visual strategies to convey concepts of space, time and movement.
4. Format design (page layout, the use of borders, the relationship of type to image, white space, colour and book format.)
5. Analysis of text for conceptual content and the development of appropriate visual signifiers.
6. Research and analysis of context, target audience and conceptual content of selected written text, with the purpose of developing suitable illustrations for that text.
7. Conceptual mapping of 'content'.

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/Group Task
Portfolio	Visual work, 500-word research report	50	N	Individual
Applied Project	Visual work	50	N	Individual

Teaching Periods

## Autumn

### Parramatta - Victoria Rd

#### Day

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View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=DESN2007\\_22-AUT\\_PS\\_D#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=DESN2007_22-AUT_PS_D#subjects))