

COMP 7025 SOCIAL MEDIA INTELLIGENCE

Credit Points 10

Legacy Code 301494

Coordinator Lesley Mallows ([https://directory.westernsydney.edu.au/search/name/Lesley Mallows/](https://directory.westernsydney.edu.au/search/name/Lesley%20Mallows/))

Description Social Media Intelligence presents the theory and practice of extracting and analysing information from social media networks. The aims are to identify properties of social networks, and to make predictions about future events. Topics included will cover areas such as Graph theory, Game theory and Network dynamics and we will identify how these can be used to model and extract information from Facebook and Twitter.

School Computer, Data & Math Sciences

Discipline Computer Science

Student Contribution Band HECS Band 2 10cp

Level Postgraduate Coursework Level 7 subject

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/ Group Task
Quiz	5 x 30 minutes	20	N	Individual
Report	2000 words	30	N	Individual
Final Exam	2 hours	50	N	Individual

Teaching Periods

Autumn

Parramatta - Victoria Rd

Day

Subject Contact Lesley Mallows ([https://directory.westernsydney.edu.au/search/name/Lesley Mallows/](https://directory.westernsydney.edu.au/search/name/Lesley%20Mallows/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMP7025_22-AUT_PS_D#subjects)

Quarter 2

Parramatta City - Macquarie St

Evening

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