

COMM 3035 TV PRODUCTION 2

Credit Points 10

Legacy Code 102409

Coordinator Maryella Hatfield ([https://directory.westernsydney.edu.au/search/name/Maryella Hatfield/](https://directory.westernsydney.edu.au/search/name/Maryella%20Hatfield/))

Description In 2023, this unit replaced by 102834 - Screen Media: Capstone Production. Television Production 2 is a practical and vocational unit that provides students with a range of advanced skills for working in the television production and broadcast sector. The course encourages multiplatform conceptualisation and distribution of projects exploring the futures of television in online, mobile and networked environments. Students build on their knowledge and experience from TV Production 1 across a range of roles including project planning, scriptwriting and research, filming, sound recording, video editing, and post production. Working in small teams students develop and produce a TV series with professional production values for broadcast through public media contexts.

School Humanities & Comm Arts

Discipline Communication and Media Studies, Not Elsewhere Classified.

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Pre-requisite(s) COMM 3034

Co-requisite(s) COMM 2036

Equivalent Subjects COMM 3021 - Media Arts Workshop COMM 3038 - Video Project COMM 3033 - TV Production COMM 3050 - Screen Media Capstone Production

Restrictions Students commencing mid-year may study this subject concurrently with 102407 Screen and Sound Practices 2.

Assumed Knowledge

Knowledge gained from completion of year 1 subject, Foundations of Media Arts and Production.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Demonstrate a range of skills for working in the television production and broadcast sector.
2. Demonstrate a working knowledge and experience within a range of roles that exist within the sector and gain practical experience in filming, sound recording, video editing, postproduction, planning, scriptwriting and research.
3. Apply skills to produce television projects with professional production values.
4. Work in groups and individually while exploring a wide range of interconnected disciplines.
5. Engage with community partners and events in Greater Western Sydney and make programs with a focus on community building.

6. Adequately assess the risk involved in professional production projects.

Subject Content

Module 1: TV Series Proposal ? Planning, scripting, and producing a television series proposal and treatment for a series targeted to a specific audience.

Module 2: Series Post Production and Distribution ? Post-production and Distribution ? Broadcast requirements and conventions ? Graphics and titles ? Advanced editing and sound mixing ? Distributing television programmes ? Online distribution.

Module 3: Development and Production of a 30 second TV Commercial.

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/ Group Task
Treatment, Script and Distribution & Marketing Strategy. Includes Risk Management Plan.	Treatment and Strategy document 2000 words	20	N	Individual
Audio visual Production and post production of a TV Series (Panel; Scripted; Demonstration or Live Music)	Audio visual Production and post production of a TV Series (Panel; Scripted; Demonstration or Live Music)	50	N	Group
Reflective Report (Individual work)	1000 words approx	30	N	Individual

Teaching Periods