

COMM 3012 CREATIVE TEAMS 2

Credit Points 10

Legacy Code 102432

Coordinator John Greig ([https://directory.westernsydney.edu.au/search/name/John Greig/](https://directory.westernsydney.edu.au/search/name/John%20Greig/))

Description Creative TEAMS 2 will bring students together in interdisciplinary groups to work with Creative Industries practitioners on professional projects. Students will learn how to collaborate to develop original solutions with industry partners. Through research and planning, in relation to a set of relevant constraints: such as cultural, social, environmental, site and audience, students will develop a strategy that utilises the appropriate media, message and approach, to address the identified target audience, based on research findings.

School Humanities & Comm Arts

Discipline Communication and Media Studies, Not Elsewhere Classified.

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Pre-requisite(s) COMM 3011

Restrictions Students must be enrolled in Bachelor of Creative Industries or associated double degrees. Successful completion of 120 credit points of study in currently enrolled program.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Articulate the elements of an ill-structured problem as a basis for research
2. Use appropriate research methods in collaboration with others
3. Use design thinking to develop a solution to a real problem
4. Use critical thinking to reflect on research
5. Work in teams to develop novel solutions to real problems
6. Present findings professionally in a range of formats
7. Demonstrate advanced communication skills

Subject Content

Applied Design thinking
 Applied Research skills
 Applied Critical thinking
 Collaborative problem solving
 Advanced professional communication
 Innovation and risk management

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

| Item | Length | Percent | Threshold | Individual/ Group Task |
|-----------------|-------------|---------|-----------|---------------------------|
| Proposal | 1,000 words | 10 | N | Group |
| Presentation | 15 minutes | 20 | N | Group |
| Applied Project | 1,500 words | 40 | N | Group |
| Reflection | 1,500 words | 30 | N | Individual |

Teaching Periods

Autumn

Parramatta City - Macquarie St

Day

Subject Contact John Greig ([https://directory.westernsydney.edu.au/search/name/John Greig/](https://directory.westernsydney.edu.au/search/name/John%20Greig/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM3012_22-AUT_PC_D#subjects)