

COMM 3011 CREATIVE TEAMS 1

Credit Points 10

Legacy Code 102431

Coordinator John Greig ([https://directory.westernsydney.edu.au/search/name/John Greig/](https://directory.westernsydney.edu.au/search/name/John%20Greig/))

Description Creative TEAMS 1 will bring students together in interdisciplinary groups to work with Creative Industries practitioners in a 'real world' context. Students will learn how to collaborate to develop an original solution to a "wicked" problem set by the industry partner. Through research and planning, in relation to a set of relevant constraints: such as cultural, social, environmental, site and audience, students will develop a strategy that utilises the appropriate media, message and approach, to address the identified target audience, based on research findings.

School Humanities & Comm Arts

Discipline Communication and Media Studies, Not Elsewhere Classified.

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Restrictions Students must be enrolled in Bachelor of Creative Industries or associated double degrees. Successful completion of 80 credit points at Level 1 in currently enrolled program.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Identify the elements of an ill-structured problem
2. Undertake appropriate research in collaboration with others
3. Use design thinking to reflect on a real world problem
4. Use critical thinking to reflect on research
5. Work in teams to develop novel solutions
6. Present findings in a range of formats
7. Demonstrate professional communication skills

Subject Content

Design thinking
 Research skills
 Critical thinking
 Collaborative problem solving
 Professional communication strategies
 Innovation and risk

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/Group Task
Applied Project	1,000 words plus 10 slides	15	N	Group
Applied Project	1,000 words plus 10 slides	20	N	Group
Applied Project	1,000 words plus 10 slides	25	N	Group
Reflection	1,000 words	40	N	Individual

Teaching Periods

Spring

Parramatta - Victoria Rd

Day

Subject Contact John Greig ([https://directory.westernsydney.edu.au/search/name/John Greig/](https://directory.westernsydney.edu.au/search/name/John%20Greig/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM3011_22-SPR_PS_D#subjects)