

COMM 3010 CREATIVE INDUSTRIES PROFESSIONAL PROJECT OR INTERNSHIP

Credit Points 10

Legacy Code 102433

Coordinator Kristen Marshall ([https://directory.westernsydney.edu.au/search/name/Kristen Marshall/](https://directory.westernsydney.edu.au/search/name/Kristen%20Marshall/))

Description Creative Industries Professional Project or Internship will allow students to work with Creative Industries practitioners in a 'real world' context. Students will collaborate with an industry partner, applying design thinking to achieve creative solutions within an internship placement or develop their own creative industry project.

School Humanities & Comm Arts

Discipline Communication and Media Studies, Not Elsewhere Classified.

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Restrictions Students must be enrolled in Bachelor of Creative Industries or associated double degrees. Students must have successfully completed 160 credit points of study in currently enrolled program.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Explore the relationship between discipline area and its contribution to creative industries and broader society.
2. Undertake appropriate critical thinking.
3. Use design thinking to solve challenges identified in the workplace and/or community setting.
4. Present a professional profile.
5. Demonstrate integrated disciplinary knowledge and skills in a workplace and/or project context.

Subject Content

Professional profile creation
Applied skills within industry of major/sub-major
Critical and design thinking
Applied problem solving
Creative application
Innovation and collaboration

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/Group Task
Proposal: Placement or project preparation tasks	1,000 words	25	N	Individual
Professional Task: Professional Bios	250 words plus 1 min video	15	N	Individual
Professional Task: Online Profile	300 words	10	N	Individual
Portfolio: Digital Portfolio	5 minute video plus Supervisor/Mentor report	50	N	Individual

Teaching Periods

Spring

Parramatta - Victoria Rd

Day

Subject Contact Kristen Marshall ([https://directory.westernsydney.edu.au/search/name/Kristen Marshall/](https://directory.westernsydney.edu.au/search/name/Kristen%20Marshall/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM3010_22-SPR_PS_D#subjects)