

# COMM 2053 NARRATIVE: FICTIONAL SCREEN MEDIA

**Credit Points** 10

**Legacy Code** 102829

**Coordinator** Maryella Hatfield ([https://directory.westernsydney.edu.au/search/name/Maryella Hatfield/](https://directory.westernsydney.edu.au/search/name/Maryella%20Hatfield/))

**Description** In the 21st Century the nature of storytelling has evolved. Fictional screen narratives are now delivered across multiple platforms, devices and spaces. At the same time different platforms are strategically used to extend and add new layers to stories while deepening audience interaction and engagement. This unit introduces students to more advanced principles and processes in the production of fictional screen media. Students will learn how to work effectively in collaborative production teams across various key roles in pre-production, production and post-production. Working in teams, students produce a creative cross-platform narrative screen media project.

**School** Humanities & Comm Arts

**Discipline** Communication and Media Studies, Not Elsewhere Classified.

**Student Contribution Band** HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 2 subject

**Pre-requisite(s)** COMM 1015 OR COMM 1039

**Equivalent Subjects** COMM 3020 - Media Arts Project

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Apply key concepts in cross platform fictional storytelling to project development.
2. Develop and write a proposal and script for a cross platform fictional project
3. Plan and produce a cross platform screen media project which includes a fictional narrative video.
4. Apply reflexive critical thinking to the creative process and to evaluation of their own and others' work.
5. Work independently and collaboratively on a cross platform fictional storytelling project.

## Subject Content

1. Advanced fictional scriptwriting concepts and methods.
2. Cross platform and 360 transmedia storytelling.
3. Relevant skills in cross platform fictional screen media production.
4. Professional production practices and creative processes for screen media practitioners working in collaborative teams.
5. Reflective online content production and publishing

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are

regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/ Group Task
Quiz	5 multiple choice quizzes (10 questions per quiz)	10	N	Individual
Proposal	2,000 words or equivalent	35	N	Individual
Applied Project	Fiction film up to 7 minutes, plus at least one additional platform component	30	N	Group
Reflection	1,500 words or equivalent	25	N	Individual

Teaching Periods

## Autumn

### Online

#### Online

**Subject Contact** Maryella Hatfield ([https://directory.westernsydney.edu.au/search/name/Maryella Hatfield/](https://directory.westernsydney.edu.au/search/name/Maryella%20Hatfield/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=COMM2053\\_22-AUT\\_ON\\_O#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM2053_22-AUT_ON_O#subjects))

## Parramatta - Victoria Rd

### Day

**Subject Contact** Maryella Hatfield ([https://directory.westernsydney.edu.au/search/name/Maryella Hatfield/](https://directory.westernsydney.edu.au/search/name/Maryella%20Hatfield/))

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