

COMM 1041 SCREEN MEDIA FUNDAMENTALS

Credit Points 10

Legacy Code 102826

Coordinator Vincent Tay ([https://directory.westernsydney.edu.au/search/name/Vincent Tay/](https://directory.westernsydney.edu.au/search/name/Vincent%20Tay/))

Description Creating compelling video content requires more than just knowing how to use a camera or edit a video. In this hands-on, practical unit, you will develop an appreciation of different tools and techniques, and enhance your ability to be able to create more powerful moving visuals: from researching and planning ideas, composing and framing compelling images, recording, enhancing sound, and editing. You'll have the opportunity to create a range of short content using accessible media, and publish your work online. No prior skills required.

School Humanities & Comm Arts

Discipline Audio Visual Studies

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 1 subject

Incompatible Subjects COMM 2035 - Screen and Sound Practices 1

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Integrate theoretical and practical knowledge in the analysis and creation of short screen media works.
2. Demonstrate basic planning and narrative strategies in relation to short factual content.
3. Demonstrate fundamental knowledge and technical skills in camera, sound recording, editing and sound postproduction.
4. Understand reflective practice.
5. Create and publish media content for online platforms.
6. Assess the risk involved in professional production projects.

Subject Content

Concepts, techniques and practices in screen media production and factual content production

Technical and craft skills in camera, sound recording, editing and postproduction sound

Basic online content and publishing

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/Group Task
Quiz	5 multiple choice quizzes (10 questions per quiz)	10	N	Individual
Applied Project	No longer than 3 minutes in total	25	N	Individual
Practical	Series of short technical tasks	10	N	Individual
Applied Project	No longer than 3 minutes in total	35	N	Individual
Reflection	500 words or equivalent	20	N	Individual

Teaching Periods

Autumn

Parramatta - Victoria Rd

Day

Subject Contact Vincent Tay ([https://directory.westernsydney.edu.au/search/name/Vincent Tay/](https://directory.westernsydney.edu.au/search/name/Vincent%20Tay/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM1041_22-AUT_PS_D#subjects)