

# COMM 1040 INTRODUCTION TO SCREEN MEDIA (WSTC)

**Credit Points** 10

**Legacy Code** 700325

**Coordinator** Ben Fletcher ([https://directory.westernsydney.edu.au/search/name/Ben Fletcher/](https://directory.westernsydney.edu.au/search/name/Ben+Fletcher/))

**Description** Welcome to the dynamic and evolving world of Screen Media. In this unit you will learn how to analyse and critically evaluate cinema, from classic Hollywood to Arthouse and Australian films, along with a range of compelling documentary, animation, immersive and interactive content from around the globe. You'll reflect on the impact of technology and the different approaches to creating and producing powerful content. Inspired by best practice, you will have the opportunity to plan and create simple, short works of your own using accessible media.

**School** Humanities & Comm Arts

**Discipline** Communication And Media Studies

**Student Contribution Band** HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 1 subject

**Co-requisite(s)** Students enrolled in the combined DiplomaBachelor courses listed below must pass all College Preparatory units listed in the course structure before progressing to the Year Two units

**Equivalent Subjects** COMM 1015 - Foundations of Media Arts and Production COMM 1039 - Introduction to Screen Media COMM 1016 - Foundations of Media Arts and Production (WSTC)

**Restrictions** Students must be enrolled at Western Sydney University, The College. Students enrolled in Extended Diplomas must pass 40 credit points from the preparatory subjects listed in the program structure prior to enrolling in this University level subject.

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Demonstrate an awareness of the processes and practices of screen media arts production and the interdisciplinary and multi-platform nature of screen media arts production.
2. Apply creative strategies and technical skills of screen media production in an environment that link them to theories and histories of screen media.
3. Demonstrate an ability to Critically review a screen media work.
4. Make a simple screen media work in small groups work using accessible mobile and online tools and critically reflect on the outcome.
5. Assess the risk involved in professional production projects.

## Subject Content

1. Visual language and conventions.
2. Editing in Screen Media.
3. Sound in Screen Media.
4. Screen media narrative structure, genres and diverse production models.

5. Introduction to Documentary.
6. Australian Screen Media.
7. Asia/Pacific Screen Media.
8. Innovative storytelling for the screen, past present and future.
9. Careers in Screen Media.

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/Group Task
Quiz	5 quizzes, 10 questions each	10	N	Individual
Discourse Analysis	1,000 words equivalent	30	N	Individual
Reflection	1,000 words	30	N	Individual
Applied Project	1,000 words plus screen media work (max 3 mins)	30	N	Individual

Teaching Periods

## Term 1

### Nirimba Education Precinct

#### Day

**Subject Contact** Ben Fletcher ([https://directory.westernsydney.edu.au/search/name/Ben Fletcher/](https://directory.westernsydney.edu.au/search/name/Ben+Fletcher/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=COMM1040\\_22-T1\\_BL\\_D#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM1040_22-T1_BL_D#subjects))

## Term 2

### Nirimba Education Precinct

#### Day

**Subject Contact** Ben Fletcher ([https://directory.westernsydney.edu.au/search/name/Ben Fletcher/](https://directory.westernsydney.edu.au/search/name/Ben+Fletcher/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=COMM1040\\_22-T2\\_BL\\_D#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM1040_22-T2_BL_D#subjects))