

# COMM 0005 COMMUNICATION AND MEDIA (WSTC)

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**Credit Points** 10

**Legacy Code** 900026

**Coordinator** Ben Fletcher ([https://directory.westernsydney.edu.au/search/name/Ben Fletcher/](https://directory.westernsydney.edu.au/search/name/Ben+Fletcher/))

**Description** The globalisation or interdependence caused by changes in economies and communications along with the influence of new forms of communication and mass media has led to the introduction of media and communications courses in secondary and tertiary education programs. This unit is one which will not only attempt to structure student interest in general communication principles, media, and information technology but also enhance their vocational, interpersonal and academic potential. It is designed to be an introduction to media and communication studies at university.

**School** Western Sydney The College

**Discipline** Communication And Media Studies

**Student Contribution Band** HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 0 Preparatory subject

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/ Group Task
Class Quiz	1 hour	5	N	Individual
Seminar	10-12	10	N	Individual
Presentation and Evaluation	minutes + 200-300 words			
Research Essay	1,200 words	15	N	Individual
Portfolio	1,500-2,500 words	20	N	Individual
Final Exam	3 hours	50	N	Individual

Teaching Periods