

# CART 7007 CREATIVITY: THEORY AND PRACTICE

**Credit Points** 20

**Legacy Code** 102376

**Coordinator** Sally Macarthur ([https://directory.westernsydney.edu.au/search/name/Sally Macarthur/](https://directory.westernsydney.edu.au/search/name/Sally%20Macarthur/))

**Description** Research in communication arts utilises a range of investigative procedures appropriate to the theory and practice of each creative arts discipline. This unit will introduce fundamental research languages, methods, and outcomes relevant to the creative arts disciplines, and encourage students to develop approaches best suited to their theory and practice. Students will write and defend a research proposal and paper for a research program: the unit will enable students to apply a rigorous research framework to their work. Students will engage with a range of significant and critical texts which address the broad implications of practices and theories in creative arts disciplines.

**School** Humanities & Comm Arts

**Discipline** Creative Arts, Not Elsewhere Classified.

**Student Contribution Band** HECS Band 2 20cp

**Level** Postgraduate Coursework Level 7 subject

## Restrictions

Students must be enrolled in 1827 Master of Arts (Creative Arts) or the Master of Research.

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Describe and evaluate social, cultural and theoretical contexts for creative and analytic work.
2. Develop and apply appropriate writing skills for research papers.
3. Develop and demonstrate appropriate analytic and research skills through collegial discussion.
4. Develop and demonstrate skills in self-directed, arts-based research, and independent thinking.
5. Identify the relationship between creativity and theoretical work.
6. Critique the creative models used in creative arts practice.

## Subject Content

Approaches to creative practice and research  
Theories of culture and communication  
Visibility and knowledge  
Novelty and mimicry  
Interfaces and affect  
Contemporary aesthetics

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/ Group Task
Seminar Presentation	20 min oral presentation	10	N	Individual
Seminar written paper	2,000 words	20	N	Individual
Proposal for Research Paper	1,000 words	20	N	Individual
Research Paper	3,000 words	40	N	Individual
Collaborative Critical Reflection	20 minute oral presentation	10	N	Individual

### Prescribed Texts

- Course readings will be available through the Library e-Reserve.

### Teaching Periods