

BUSM 7075 PHILOSOPHICAL FOUNDATIONS OF BUSINESS RESEARCH

Credit Points 20

Legacy Code 200743

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Description This unit aims to develop a deeper understanding of the theoretical traditions in business research, the philosophy of science that informs research and the methodological approaches in business research. We discuss in depth the assumptions behind two major paradigms: The deductive (quantitative) and the inductive (qualitative) paradigms.

School Business

Discipline Business and Management, Not Elsewhere Classified.

Student Contribution Band HECS Band 4 20cp

Level Postgraduate Coursework Level 7 subject

Restrictions

Students must be enrolled in a postgraduate program.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Explain the characteristics of doctoral study and scholarly research;
2. Reflect on, explain and share the philosophical and practical differences of major research paradigms;
3. Critically assess what constitutes a theoretical contribution;
4. Critically assess the different methodological approaches in business research;
5. Demonstrate knowledge and skill to produce their own significant contribution to professional business practice and theory.

Subject Content

Aims, objectives and characteristics of doctoral study;
Philosophy of scholarly research in business
Epistemological and ontological differences of major research paradigms;
Differences in methodological approaches in business research;

Teaching Periods