

BUSM 7040 GOVERNANCE, ETHICS AND SOCIAL ENTREPRENEURSHIP

Credit Points 10

Legacy Code 200848

Coordinator Ayda Succarie ([https://directory.westernsydney.edu.au/search/name/Ayda Succarie/](https://directory.westernsydney.edu.au/search/name/Ayda%20Succarie/))

Description There is a growing need for communities and not-for-profit organisations to maintain a degree of organisational and social sustainability, without recourse to philanthropy, government, or other sources of aid. This unit adopts business and entrepreneurial principles to identify and explain the management of a social venture, with a view to ensuring organisational and social sustainability. The unit provides an understanding of governance and ethical practice to support social outcomes.

School Business

Discipline Business And Management

Student Contribution Band HECS Band 4 10cp

Level Postgraduate Coursework Level 7 subject

Restrictions

Students must be enrolled in a postgraduate Business or Information and Communications Technology program or in program 1870 Master of Chinese Cultural Relations, 1871 Graduate Certificate in Chinese Cultural Relations or 1872 Graduate Diploma in Chinese Cultural Relations.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Describe business structures and governance frameworks;
2. Compare models of governance in the context of business ethics and corporate social responsibility;
3. Critically reflect on the role of social innovation and the fourth sector to contribute to social entrepreneurship;
4. Evaluate the impact of social innovation and entrepreneurship in addressing social problems;
5. Identify the key elements required to lead, scale and grow a social enterprise.

Subject Content

1. Business and organisational governance frameworks
2. Models of corporate governance
3. Business ethics and corporate social responsibility
4. Business and society stakeholders and stakeholder management
5. Dimensions and scope of social innovation
6. Innovation and entrepreneurship to address social problems
7. Sustainability of business and leading for social sustainability
8. Planning, implementing and evaluating a social enterprise

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are

regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/Group Task
Critical Review	1,200 words	30	N	Individual
Reflection	1,000 words	30	N	Individual
Proposal	video pitch and defence (10%) and 3,000 words (30%)	40	N	Group

Prescribed Texts

- Customised compilation of readings

Teaching Periods

Quarter 2

Parramatta City - Macquarie St

Evening

Subject Contact Ayda Succarie ([https://directory.westernsydney.edu.au/search/name/Ayda Succarie/](https://directory.westernsydney.edu.au/search/name/Ayda%20Succarie/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM7040_22-Q2_PC_E#subjects)

Sydney City Campus Quarter 2

Sydney City

Day

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Sydney City Campus Quarter 4

Sydney City

Day

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