BUSM 3036 LEADERSHIP AND ENTREPRENEURSHIP

Credit Points 10

Legacy Code 200863

Coordinator Claire Lewin (https://directory.westernsydney.edu.au/search/name/Claire Lewin/)

Description This unit explores the links between leadership and entrepreneurship in the context of dynamic domestic and global environments. It develops an understanding of how to initiate a business venture, taking advantages of perceived opportunities and mobilising the required resources. To this end, different theories and perspectives on leadership and entrepreneurship are examined, and students are encouraged to apply them to real-life situations. The knowledge and skills learned in this unit will enable future leaders to revitalise organisations and create value in the process of transforming innovations into goods or services.

School Business

Discipline Organisation Management

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Restrictions

Note that only students enrolled at WSU Online or Sydney City Campus may register in the WSU Online or Sydney City Campus subjects offered at those locations.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Apply knowledge of entrepreneurship in business innovation;
2. Engage in effective collaborative learning to produce an authentic business artefact;
3. Reflect on the skills and qualities required to develop an �eentrepreneurial mindset�f;
4. Apply knowledge of entrepreneurship in preparing, and delivering, a business presentation;
5. Critically evaluate understandings of leadership based on experiential and theoretical learning.

Subject Content

- Introducing Entrepreneurship and The entrepreneurial ?emindset?f
- business start-ups - key concepts and approaches
- business Models
- focus on innovation - business model canvas
- concepts of leadership
- leadership in Global contexts
- developing new leaders
- leaders in The future-changing context

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/Group Task
Report	Start up development (1,500 words)	30	N	Group
Presentation	4-5 minutes	30	N	Individual
Portfolio	1,500 words	40	N	Individual

Prescribed Texts

- There is no prescribed textbook for Leadership and Entrepreneurship. A custom list of key readings will be available online through the WSU Library and Readings and Resources page on vUWS.

Teaching Periods

Autumn

Bankstown

Day
Subject Contact Claire Lewin (https://directory.westernsydney.edu.au/search/name/Claire Lewin/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3036_22-AUT_BA_D#subjects)

Campbelltown

Day
Subject Contact Claire Lewin (https://directory.westernsydney.edu.au/search/name/Claire Lewin/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3036_22-AUT_CA_D#subjects)

Online

Online
Subject Contact Claire Lewin (https://directory.westernsydney.edu.au/search/name/Claire Lewin/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3036_22-AUT_ON_O#subjects)

Parramatta City - Macquarie St

Evening
Subject Contact Claire Lewin (https://directory.westernsydney.edu.au/search/name/Claire Lewin/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3036_22-AUT_PC_E#subjects)

Day
Subject Contact Claire Lewin (https://directory.westernsydney.edu.au/search/name/Claire Lewin/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3036_22-AUT_PC_D#subjects)

UEH-Session 1

Vietnam

Day
Subject Contact Claire Lewin (https://directory.westernsydney.edu.au/search/name/Claire Lewin/)

View timetable (https://classregistration.westernsydney.edu.au/even/
timetable/?subject_code=BUSM3036_22-UT1_UE_D#subjects)

WSU Online TRI-2
Wsu Online
Online
Subject Contact Karen Harvey (https://directory.westernsydney.edu.au/
search/name/Karen Harvey/)

View timetable (https://classregistration.westernsydney.edu.au/even/
timetable/?subject_code=BUSM3036_22-OT2_OW_O#subjects)

Sydney City Campus - Term 2
Sydney City
Day
Subject Contact Daniel Townsend (https://
directory.westernsydney.edu.au/search/name/Daniel Townsend/)

View timetable (https://classregistration.westernsydney.edu.au/even/
timetable/?subject_code=BUSM3036_22-SC2_SC_D#subjects)

UEH-Session 2
Vietnam
Day
Subject Contact Claire Lewin (https://directory.westernsydney.edu.au/
search/name/Claire Lewin/)

View timetable (https://classregistration.westernsydney.edu.au/even/
timetable/?subject_code=BUSM3036_22-UT2_UE_D#subjects)