

BUSM 3008 DEVELOPING SPORT PROFESSIONALS

Credit Points 10

Legacy Code 200997

Coordinator Jess Richards ([https://directory.westernsydney.edu.au/search/name/Jess Richards/](https://directory.westernsydney.edu.au/search/name/Jess%20Richards/))

Description The Sport Management Internship unit provides students with an opportunity to engage with the sport industry through a 120 hour [minimum] industry placement. Students are provided with a unique opportunity to observe sport management practitioners in action and learn in a practical "hands-on" setting. Experience in the field of study is an essential ingredient in preparing an individual for employment either during the period of study or after graduation. Students have the opportunity to apply theoretical concepts, knowledge and skills acquired in lectures and workshops in professional sport, recreation and aligned settings.

School Business

Discipline Business and Management, Not Elsewhere Classified.

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Pre-requisite(s) BUSM 1031

Equivalent Subjects LGYA 7605 - Professional Practice in Sport Management 3 LGYA 7603 - Professional Practice in Sport Management 2 LGYA 4807 - Professional Practice in Sport Management 1 BUSM 3066 - Sport Management Internship

Restrictions Student must be enrolled in one of the following programs: 1818 Bachelor of Arts/Bachelor of Business 1819 Bachelor of Communication/Bachelor of Business 1820 Bachelor of International Studies/Bachelor of Business 2786 Bachelor of Business 2787 Bachelor of Business (Advanced Business Leadership) 2788 Bachelor of Business/Bachelor of Laws 2789 Bachelor of Business (Advanced Business Leadership)/Bachelor of Laws 3728 Bachelor of Engineering (Honours)/Bachelor of Business 3737 Bachelor of Information and Communications Technology/Bachelor of Business 3744 Bachelor of Information Systems/Bachelor of Business 3745 Bachelor of Information Systems Advanced/Bachelor of Business 4748 Bachelor of Science/Bachelor of Business 6037 Diploma in Business/Bachelor of Business

Assumed Knowledge

An introductory level of knowledge in Sport Management.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Contextualise sport organisations in the broader socio-cultural context;
2. Communicate effectively and reflect on the importance of communication in organisations;
3. Demonstrate skills in and reflect on the delivery of services as part of a team and independently;

4. Demonstrate an awareness of, and an ability to reflect upon, personal values, experiences, and personality and how these affect the ability to respond in a work environment;
5. Develop a comprehension of the structure and function of a sport or sport related organisation;
6. Reflect on their ability to use initiative and critically evaluate the contemporary managerial practices of sport or sport related organisations;
7. Critically reflect on the value of professional networks within the sport industry.

Subject Content

- Career readiness and employability skills development [i.e career and personal goals development, resume writing, developing a LinkedIn profile, personal branding, interview skills]
- Developing a professional portfolio [i.e. electronic artefacts such as letters of recommendation, completion of activities/tasks, substantive projects]
- 120 internship hours [minimum] jointly supervised/facilitated by an experienced sport management practitioner and WSU academic mentor
- Critical reflection on experiences and interpretations while completing internship hours [reflexive practitioner outcomes enabled through ongoing industry and academic mentor formal/informal one-on-one and small group meetings]

Special Requirements

Legislative pre-requisites

Some placements may require completion of a Prohibited Persons Declaration; Criminal Record Check Clearance and Immunisation. This will be considered on a case by case basis.

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/ Group Task
Learning Contract	500 Words	S/U	N	Individual
Report	1,500 Words	50	N	Individual
Portfolio	1,000 Words Equivalency	50	N	Individual

Teaching Periods

Summer A

Online

Online

Subject Contact Jess Richards ([https://directory.westernsydney.edu.au/search/name/Jess Richards/](https://directory.westernsydney.edu.au/search/name/Jess%20Richards/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3008_22-SUA_ON_O#subjects)

Spring Online

Online

Subject Contact Dr Michelle O'Shea ([https://directory.westernsydney.edu.au/search/name/Dr Michelle O'Shea](https://directory.westernsydney.edu.au/search/name/Dr%20Michelle%20O%27%20Shea))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3008_22-SPR_ON_O#subjects)