

BUSM 3004 CONTEMPORARY MANAGEMENT ISSUES

Credit Points 10

Legacy Code 200568

Coordinator Pauline Ross ([https://directory.westernsydney.edu.au/search/name/Pauline Ross/](https://directory.westernsydney.edu.au/search/name/Pauline%20Ross/))

Description This is an engaged unit that requires students to undertake real-world projects to support selected industry or community partners. The unit blends in-class and online activities as well as individual and group work, with self-directed problem-based learning. The focus of students' learning is on sustainable business, including the economic, social and environmental dimensions of business. The in-class workshops support students to conduct the required engagement activities with industry or community partners. As a third-year unit, attention is given to students' application of the knowledge and skills already acquired in their degree programs, and on the practice of business management skills.

School Business

Discipline Business Management

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Pre-requisite(s) BUSM 1038 OR
BUSM 1008 OR
BUSM 1019

Equivalent Subjects LGYB 9012 - Contemporary Management Issues

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Analyse the broad context of a selection of issues relating to contemporary management;
2. Critically analyse, apply and reflect on the application of a selection of issues of contemporary relevance to management practice, including professional reflective practice;
3. Apply business research skills;
4. Effectively apply theoretical concepts to real-life situations of particular relevance to management practice.

Subject Content

- application of and reflection on The economic, social and environmental dimensions of business management practice.
- application of and reflection on business management skills, such as engaging with others in professional contexts and reflection in professional contexts
- application of and reflection on The Attributes of life-long learning, in The frame of community engagement
- conducting research in business contexts

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are

regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/Group Task
Report	1,200 words	20	N	Individual
Reflection	1,200 words	30	N	Individual
Report	Report 4,000 words (40%) and Presentation 20 minutes (10%)	50	N	Group
Participation	8 Seminars	S/U	Y	Individual

Prescribed Texts

- This subject has a customised set of readings that students will access through vUWS

Teaching Periods

Autumn

Online

Online

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View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3004_22-AUT_ON_O#subjects)

Parramatta City - Macquarie St

Day

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WSU Online TRI-1

Wsu Online

Online

Subject Contact Helen Lambourne ([https://directory.westernsydney.edu.au/search/name/Helen Lambourne/](https://directory.westernsydney.edu.au/search/name/Helen%20Lambourne/))

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Sydney City Campus - Term 1

Sydney City

Day

Subject Contact Daniel Townsend ([https://directory.westernsydney.edu.au/search/name/Daniel Townsend/](https://directory.westernsydney.edu.au/search/name/Daniel%20Townsend/))

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Spring

Campbelltown

Day

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Online

Online

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Parramatta City - Macquarie St

Day

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WSU Online TRI-3

Wsu Online

Online

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Sydney City Campus - Term 3

Sydney City

Day

Subject Contact Daniel Townsend ([https://directory.westernsydney.edu.au/search/name/Daniel Townsend/](https://directory.westernsydney.edu.au/search/name/Daniel%20Townsend/))

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