

BUSM 2045 SPORT AND SOCIETY

Credit Points 10

Legacy Code 201079

Coordinator Jess Richards ([https://directory.westernsydney.edu.au/search/name/Jess Richards/](https://directory.westernsydney.edu.au/search/name/Jess%20Richards/))

Description Sport plays a prominent role in the lives of many people across Australia and globally. It provides an opportunity for pleasure and a sense of freedom which may be missing in modern society. However, sport is a contested concept and can be a domain which both reinforces and challenges notions such as gender, ethnicity, and nation. This unit explores sport from a sociological perspective, examining the relationship between sport and society, and encourages students to challenge accepted norms and ideologies.

School Business

Discipline Business and Management, Not Elsewhere Classified.

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 2 subject

Equivalent Subjects SPRT 3004 - Contemporary Issues in Sport Management
BUSM 3068 Sport and Society

Assumed Knowledge

A basic understanding of the sport industry.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Discuss the relationship between sport and society
2. Explain the role of sport in national identity
3. Outline the role that sport plays in popular culture
4. Review sporting practice from an ethical perspective
5. Summarise conflicts which arise within and because of sport

Subject Content

Sociological theories of sport
Sport and corporate social responsibility
Sport and social issues
Sport and social inequality and diversity
Sport and social media
Sport and governance

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/ Group Task
Case Study	2,000 words	35	N	Individual
Report	2,500 words	30	N	Group
Final Exam	1,000 words	35	N	Individual

Teaching Periods

Autumn

Online

Online

Subject Contact Jess Richards ([https://directory.westernsydney.edu.au/search/name/Jess Richards/](https://directory.westernsydney.edu.au/search/name/Jess%20Richards/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM2045_22-AUT_ON_0#subjects)