

BUSM 2029 MANAGEMENT OF PROJECTS

Credit Points 10

Legacy Code 200528

Coordinator George Rosier ([https://directory.westernsydney.edu.au/search/name/George Rosier/](https://directory.westernsydney.edu.au/search/name/George%20Rosier/))

Description Management of Projects introduces students to the role of projects in organizations and the associated issues in managing projects, including the management of project teams and project lifecycles. While project management is well understood in areas such as construction and information systems, this unit also covers its use in other business applications, such as product development, advertising and promotional campaigns, organizational change and the implementation of corporate strategy. The use of cases, simulations and other exercises allows students to gain a realistic appreciation of the issues involved in managing projects. A range of project management tools and techniques are demonstrated through these case studies.

School Business

Discipline Business Management

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 2 subject

Equivalent Subjects LGYA 9898 - Facilities Location and Project Management LGYA 9931 - Business Modelling

Assumed Knowledge

Students are expected to have gained an introductory level of knowledge in operations and supply chain management.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Explain the role of project management and project life cycles in organisations
2. Appreciate management activities associated with each stage of the life cycle.
3. Appreciate the pressures and constraints on a project manager, to manage project scope while achieving acceptable levels of quality, within the constraints of time and budget.
4. Apply appropriate tools and techniques of project management to simple projects.
5. Analyse the basic behavioural issues involved in working as part of a project team.
6. Demonstrate the ability to work as part of a project team to plan and carry out a simple project.
7. Appreciate the assumptions on which the various project management tools and techniques are based, and hence evaluate the limits of usefulness of these tools and techniques

Subject Content

Project management and the Project life cycle
Different types of projects

Organisational strategy and project selection
Project planning and initiation
Organisational context and project organisation
Work Breakdown Structure
Critical Path Method
Resource scheduling
Managing project teams
Risk management
Documentation and control
Project audit and closure

Prescribed Texts

- Gray C.F. and Larson E.W. (2008) Project Management: The managerial process, (4th ed.), McGraw-Hill, New York

Teaching Periods