

BUSM 2001 BUSINESS ORGANISATIONS AND THEIR ENVIRONMENTS A

Credit Points 20

Legacy Code 200882

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Description This online unit introduces students to an examination of the environments in which business organisations operate. The unit adopts a practice-based learning approach, which means that students focus on how the ideas and issues discussed impact on organisations with which they are familiar. Students will begin by assessing their current knowledge and understanding of business organisations and then go on to explore how organisations we see today have been shaped. Drawing on individual experience of organisations as well as working collaboratively, students will develop a critical theoretical and practical understanding of the nature of business organisations and the internal and external factors that shape them.

School Business

Discipline Business And Management

Student Contribution Band HECS Band 4 20cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 2 subject

Restrictions Students must be enrolled in 2773 Bachelor of Business Administration or any Western Sydney Undergraduate program where permission has been granted by that program's DAP or Academic program Advisor.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Analyse the diverse nature of business organisations and their relationships to their environments;
2. Describe systems thinking as a way of conceptualising a business in its environment;
3. Apply theories in order to understand organisations in their environments;
4. Explain the nature and drivers of change in business organisations and their environments;
5. Demonstrate an holistic understanding of how organisations operate and cope with the challenges from within and the external environment;
6. Demonstrate the ability to reflect on personal experience of organisations;
7. Collaborate effectively with other students;
8. Effectively communicate orally and in writing, information, arguments and ideas using language and styles appropriate for a business context and audience.

Subject Content

- Organisations in their environments
- introduction to systems thinking

- stakeholders of business Organisations
- information in business Organisations and The Importance of collaboration
- The evolution of Organisations
- organisational structure
- introduction to organisation theory
- national and organisational culture
- organisational change
- Technology, innovation and learning
- management and control
- The economics of Organisations and markets

Prescribed Texts

- On line materials will be supplied through vUWS.

Teaching Periods