

BUSM 1021 MANAGEMENT PRACTICE

Credit Points 20

Legacy Code 200890

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Description This online unit introduces management ideas and uses activities to build on the students' existing knowledge and skills through the application of management theory. The unit will develop an understanding of management practice in the wider context of organisations. Students will critically evaluate their workplace context in relation to management practice and review their knowledge and skills. The unit is suitable for anyone who has undertaken workplace learning in the last three years and wants to develop an academic understanding of management disciplines such as operations, marketing, strategy, and their own management practice.

School Business

Discipline Business Management

Student Contribution Band HECS Band 4 20cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 1 subject

Incompatible Subjects BUSM 1038 Management of Dynamics

Restrictions Students must be enrolled in 2773 Bachelor of Business Administration or any UWS Undergraduate program where permission has been granted by that program's DAP or Academic program Advisor.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Demonstrate how learning they have undertaken previously in the workplace can be utilised to inform the development of their management practice
2. Select and used a range of management theories, concepts and ideas to help identify, analyse and address issues and situations in their current practice setting.
3. Work in collaboration with others in assessing the applicability of selected management theories, etc. to their own and others identified practice problems
4. Reflect on the impact of their learning on their practice of management, and their future development as a management practitioner.
5. Identify and draw upon appropriate forms of prior learning relating to the development of their management practice.
6. Apply relevant theoretical knowledge of management to a practical problem
7. Collaborate with peers practitioners to, and begin to, critically evaluate the applicability of selected management theories etc.
8. Work independently on identifying issues and situations in the workplace and apply academic theories and concepts to these to gain a deeper understanding of them.
9. Use of a range of tools and websites for finding and recording information online: internet browsers, search engines, copy/ paste, e-portfolios and download functions
10. Communicate with peer learners via synchronous and asynchronous online media
11. Manage and organise their own time to meet module assessment deadlines
12. Demonstrate an awareness of their own skills and abilities in relation to the requirements of their own practice role

Subject Content

1. Using academic theory in the workplace
2. The role of the manager
3. Making sense of your organisation (Strategy)
4. Leadership and Management
5. Managing Resources: People
6. Managing Resources: Finance
7. Managing Processes
8. Planning (incl. Projects)
9. Connecting with your customers (Marketing)
10. Workplace Practice

Teaching Periods