

# BACHELOR OF INTERNATIONAL STUDIES/ BACHELOR OF BUSINESS (1820)

**Approved Abbreviation:** BIntlSt/BBus  
**Western Sydney University Program Code:** 1820  
**AQF Level:** 7

**CRICOS Code:** 089212G

This program applies to students who commenced in 2018 or later.

Students should follow the program structure for the session start date relevant to the year they commenced.

For Commencement Year 2016 - 2017 - 1820.1 Bachelor of International Studies/Bachelor of Business (<http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1820.1>)

This double degree program is designed for students who want to combine their interest and expertise in international studies with an Asian language and a high level of knowledge in one of eight specific Business majors. Graduates will have a solid grounding in the relationships of societies, cultures, languages and systems of government within the international system. International Studies develops students' capacity to appreciate the historical development of relations among nation states and to analyse contemporary political, commercial, diplomatic and strategic links and developments. The Business major prepares students for professional employment in the specialisation of their choice. Students complete a major in International Relations and Asian Studies; a minor in Arabic, Japanese, Chinese or Immersion Language; and a Business major in one of: Applied Finance, Economics, Hospitality Management, Human Resource Management, International Business, Management, Marketing or Sport Management.

Students in this double degree also have the opportunity to complete a semester of study overseas and receive advanced standing towards their BA majors and minors subject to WSU limits on advanced standing. Students are encouraged to do so but must discuss this with a BA program advisor first.

- Director of Academic Program - Dr Di Dickenson

## Study Mode

Four years full-time or eight years part-time. Students may be required to travel between campuses in order to complete their subjects. Business subjects may, on occasion, only be available on Parramatta - Macquarie Street campus.

## Program Advice

Program Advice (<https://directory.westernsydney.edu.au/search/email/enquiriesHCA@westernsydney.edu.au>)

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (<https://enquiry.westernsydney.edu.au/courseenquiry/>) | Local Admission (<https://www.westernsydney.edu.au/future/>) | International Admission (<https://www.westernsydney.edu.au/international/home/apply/admissions/>) |

## Location

Campus	Attendance	Mode	Advice
Bankstown Campus	Full Time	Internal	See above
Bankstown Campus	Part Time	Internal	See above
Parramatta Campus - Victoria Road	Full Time	Internal	See above
Parramatta Campus - Victoria Road	Part Time	Internal	See above

## Accreditation

Testamur Major T038 Applied Finance satisfies the educational requirements for membership of the Financial Services Institute of Australasia (Finsia). Testamur Major T041 Human Resource Management is accredited with the Australian Human Resources Institute (AHRI). Testamur Major T044 Marketing satisfies the educational requirements for recognition as a Certified Practising Marketer and eligibility for membership of the Australian Marketing Institute (AMI).

### Association to Advance Collegiate Schools of Business (AACSB)

The business component of this program is accredited by the Association to Advance Collegiate Schools of Business (AACSB).

## Work Integrated Learning

Western Sydney University seeks to enhance student learning experiences by enabling students to engage in the culture, expectations and practices of their profession or discipline. This program includes a placement or other community-based unpaid practical experience.

There is a mandatory work component required for completion of this program. Please contact the Program Advisor listed above for information.

International students should also refer to the link below for more information and a link to the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

Work Integrated Learning (WIL) for international students ([https://www.westernsydney.edu.au/currentstudents/current\\_students/services\\_and\\_facilities/international\\_student\\_support/working\\_in\\_australia/work\\_integrated\\_learning/](https://www.westernsydney.edu.au/currentstudents/current_students/services_and_facilities/international_student_support/working_in_australia/work_integrated_learning/))

## Admission

The following Assumed Knowledge and Recommended Studies apply:

For Bachelor of International Studies:

Assumed knowledge: two units HSC English

Recommended studies: HSC English Standard, or equivalent.

For Bachelor of Business:

Assumed knowledge: HSC Mathematics and any two units of HSC English.

Applications from Australian and New Zealand citizens and holders of permanent resident visas may be made via the Universities Admissions Centre (UAC) or directly through the Western Portal. Use the links below to apply via UAC or Western Sydney University. Applications made directly to Western Sydney do not have an application fee.

<http://www.uac.edu.au/>  
<https://westernsydney.uac.edu.au/ws/>

Applicants who have undertaken studies overseas may have to provide proof of proficiency in English. Local applicants who are applying through the Universities Admissions Centre (UAC) will find details of minimum English proficiency requirements and acceptable proof on the UAC website. Local applicants applying directly to the University should also use the information provided on the UAC website.

International students currently completing an Australian Year 12 in or outside Australia, an International Baccalaureate in Australia or a New Zealand National Certificate of Educational Achievement (NCEA) level 3 must apply via UAC International.

<http://www.uac.edu.au/>

All other International applicants must apply directly to the University via the International Office.

International students applying to the University through the International Office can find details of minimum English proficiency requirements and acceptable proof on their website.

International Office (<http://www.westernsydney.edu.au/international/>)

Overseas qualifications must be deemed by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) to be equivalent to Australian qualifications in order to be considered by UAC and Western Sydney University.

## Program Structure

Qualification for this award requires the successful completion of 320 credit points as prescribed in the structure below. Students who complete this award will graduate with a Bachelor of International Studies (BIS) and a Bachelor of Business (BBus), with the Major from the Bachelor of Business component of the program noted on their testamur.

Students will complete 160 credit points of Bachelor of International Studies subjects and 160 credit points of Bachelor of Business subjects in the fields of study outlined below.

### International Studies Component

#### BIS Core 40 Credit Points (four subjects)

Subject	Title	Credit Points
HUMN 1052	Australian Politics and Active Citizenship	10
HUMN 1053	Diversity, Language and Culture	10
LANG 1029	Foundations of Academic English	10
LANG 1030	Thinking Critically About Texts and Society	10
<b>Total Credit Points</b>		<b>40</b>

#### And BIS Major 80 credit points (eight subjects)

International Relations and Asian Studies, Major (<https://hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/international-relations-asian-studies-major/>)

#### And BIS Language Minor 40 credit points (four subjects) from one of the following minors

Arabic, Minor (0003) (<https://hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/arabic-minor/>)

Chinese, Minor (0004) (<https://hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/chinese-minor/>)

International English, Minor (<https://hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/international-english-minor/>)

Japanese, Minor (<https://hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/japanese-minor/>)

Students may complete the Immersion Language minor which covers languages that are not taught at Western Sydney University. The handbook entry for the Immersion Language minor contains further details.

Immersion Language, Minor (0014) (<https://hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/immersion-language-minor/>)

- Optional semester abroad as available through the International Office

## Business Component

### Core Subjects (compulsory 40 credit points)

The four compulsory core subjects that provide students with essential business knowledge are

Subject	Title	Credit Points
LAWS 1001	Enterprise Law	10
BUSM 1010	Financing Enterprises	10
BUSM 1006	Enterprise Innovation and Markets	10
BUSM 1008	Enterprise Leadership	10
<b>Total Credit Points</b>		<b>40</b>

### Professional Subjects (choose 40 credit points)

The professional core provides a focus on careers. Students are required to complete one subject from each of the four key focus areas: numeracy, career planning, innovation, and enterprise engagement, a total of 40 credit points. Students are advised to choose subjects that will support careers in one of three areas: Money (for majors in Applied Finance, Economics), Markets (for majors in Hospitality Management, International Business, Marketing, and Sport Management), Management (for majors in Human Resource Management, and Management). The professional subjects that are recommended for each of the Bachelor of Business testamur majors are specified in the majors.

#### Majors (choose 80 credit points from one primary Business major)

##### Majors for Careers in Money

Applied Finance, Testamur Major (T038) (<https://hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/applied-finance-ug-testamur-major/>)

Economics, Testamur Major (T039) (<https://hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/economics-ug-testamur-major/>)

##### Majors for Careers in Markets

International Business, Testamur Major (<https://hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/international-business-ug-testamur-major/>)

Marketing, Testamur Major (<https://hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/marketing-ug-testamur-major/>)

Sport Management, Testamur Major (<https://hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/sport-management-ug-testamur-major/>)

### Majors for Careers in Management

Human Resource Management, Testamur Major (T041) (<https://hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/human-resource-management-ug-testamur-major/>)  
Management, Testamur Major (<https://hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/management-ug-pg-testamur-major/>)

### Majors for Careers in Business Analytics

Business Analytics, Testamur Major (T130) (<https://hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/business-analytics-ug-testamur-major/>)

Note: The Business Analytics Major commences from 2022

### Equivalent Core Subjects

The core subjects listed below count towards completion of this program for students who passed these subjects in 2019 or earlier.

HUMN 1002 Analytical Reading and Writing, replaced by LANG 1029 Foundations of Academic English  
HUMN 1005 Australia and the World, replaced by HUMN 1052 Australian Politics and Active Citizenship  
HUMN 1009 Contemporary Society, replaced by HUMN 1053 Diversity, Language and Culture  
LANG 1026 Texts and Traditions, replaced by LANG 1030 Thinking Critically About Texts and Society

### Replaced Majors

The majors listed below count towards completion of this program for students who began studying these majors prior to the years indicated below.

MT2035 Hospitality Management, Testamur Major (<http://handbook.westernsydney.edu.au/hbook/specialisation.aspx?unitset=MT2035.1>), discontinued in 2020.  
MT2027 Marketing, Testamur Major (<http://handbook.westernsydney.edu.au/hbook/specialisation.aspx?unitset=MT2027.1>), replaced by Marketing, Testamur Major in 2021 (listed above).

## Recommended Sequence

The recommended sequence below applies to students at Level 1 Language. Students should seek program advice in relation to the level 2/3 language sequences.

### Bachelor of International Studies/Bachelor of Business (any Major)

Note: This progression pattern is highly recommended. Students progress through both degrees at the same pace, completing two subjects in each degree in each semester. Graduation after three years with either degree will be possible only if a student makes this decision at or before the end of year 2 and amends their progression pattern as prescribed by an Academic Program Advisor.

#### Recommended Sequence - Bankstown campus

Course	Title	Credit Points
<b>Year 1</b>		
<b>Autumn session</b>		
HUMN 1052	Australian Politics and Active Citizenship	10
LANG 1029	Foundations of Academic English	10
LANG 1030	Thinking Critically About Texts and Society	10

LAWS 1001	Enterprise Law	10
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
HUMN 1053	Diversity, Language and Culture	10
Select BBus Core subject 2		10
Select BBus Core subject 3		10
Select BBus Core subject 4		10
<b>Credit Points</b>		<b>40</b>
<b>Year 2</b>		
<b>Autumn session</b>		
CULT 1001	Asia in the World	10
Select Level 1 Language subject		10
Select BBus Professional subject 1		10
Select BBus Major subject 1		10
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
POLI 1007	World Politics and International Relations	10
Select Level 1 Language subject		10
Select BBus Professional subject 2		10
Select BBus Major subject 2		10
<b>Credit Points</b>		<b>40</b>
<b>Year 3</b>		
<b>Autumn session</b>		
POLI 2006	Politics of Australia and Asia Relations	10
Select Level 2 Language subject		10
Select Level 2 Language subject		10
Select BBus Major subject 3		10
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
HUMN 3079	The Asian Century	10
Select one IRAS Major pool Level 2 or 3 subject		10
Select BBus Major subject 4		10
Select BBus Major subject 5		10
<b>Credit Points</b>		<b>40</b>
<b>Year 4</b>		
<b>Autumn session</b>		
Select one IRAS Major pool Level 2 or 3 subject		10
Select BBus Major subject 6		10
Select BBus Major subject 7		10
Select BBus Professional subject 3		10
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
Select one IRAS Major pool Level 2 or 3 subject		10
Select one IRAS Major pool Level 3 subject		10
Select BBus Professional subject 4		10
Select BBus Major subject 8		10
<b>Credit Points</b>		<b>40</b>
<b>Total Credit Points</b>		<b>320</b>

#### Recommended Sequence - Parramatta campus

Course	Title	Credit Points
<b>Year 1</b>		
<b>Autumn session</b>		
HUMN 1053	Diversity, Language and Culture	10
LANG 1029	Foundations of Academic English	10

Select BBus Core subject 1		10	POLI 1002 Introduction to International Relations, replaced by POLI 1007 World Politics and International Relations
Select BBus Core subject 2		10	
<b>Credit Points</b>		<b>40</b>	
<b>Spring session</b>			
HUMN 1052	Australian Politics and Active Citizenship	10	
LANG 1030	Thinking Critically About Texts and Society	10	
Select BBus Core subject 3		10	
Select BBus Core subject 4		10	
<b>Credit Points</b>		<b>40</b>	
<b>Year 2</b>			
<b>Autumn session</b>			
CULT 1001	Asia in the World	10	
Select Level 1 Language subject		10	
Select BBus Professional subject 1		10	
Select BBus Major subject 1		10	
<b>Credit Points</b>		<b>40</b>	
<b>Spring session</b>			
POLI 1007	World Politics and International Relations	10	
Select Level 1 Language subject		10	
Select BBus Professional subject 2		10	
Select BBus Major subject 2		10	
<b>Credit Points</b>		<b>40</b>	
<b>Year 3</b>			
<b>Autumn session</b>			
POLI 2006	Politics of Australia and Asia Relations	10	
Select Level 2 Language subject		10	
Select Level 2 Language subject		10	
Select BBus Major subject 3		10	
<b>Credit Points</b>		<b>40</b>	
<b>Spring session</b>			
HUMN 3079	The Asian Century	10	
Select one IRAS Major pool Level 2 or 3 subject		10	
Select BBus Major subject 4		10	
Select BBus Major subject 5		10	
<b>Credit Points</b>		<b>40</b>	
<b>Year 4</b>			
<b>Autumn session</b>			
Select one IRAS Major pool Level 2 or 3 subject		10	
Select BBus Major subject 6		10	
Select BBus Major subject 7		10	
Select BBus Professional subject 3		10	
<b>Credit Points</b>		<b>40</b>	
<b>Spring session</b>			
Select one IRAS Major pool Level 2 or 3 subject		10	
Select one IRAS Major pool Level 3 subject		10	
Select BBus Professional subject 4		10	
Select BBus Major subject 8		10	
<b>Credit Points</b>		<b>40</b>	
<b>Total Credit Points</b>		<b>320</b>	

## Equivalent Core Subjects

The core subject listed below count towards completion of the program for students who passed this subject in 2022 or earlier.