# BACHELOR OF INFORMATION SYSTEMS ADVANCED/ BACHELOR OF BUSINESS (3745)

Approved Abbreviation: BInfSysAdv/BBus Western Sydney University Program Code: 3745

AQF Level: 7

**CRICOS Code:** 093319G

This program applies to students who commenced in 2022 or later.

Students should follow the program structure for the session start date relevant to the year they commenced.

Commencement Year 2018 - 3745.2 Bachelor of Information Systems Advanced/Bachelor of Business (http:// handbook.westernsydney.edu.au/hbook/course.aspx?course=3745.2)

The Bachelor of Information Systems Advanced/Bachelor of Business provides students with knowledge and understanding of two very closely related fields. The advantage of this degree is that it will help open doors to entrepreneurship, start-up companies and new innovations that will require business knowledge and cutting edge information systems and technology skills. Advanced students will also have industry mentors and will be members of The Academy.

The business component of the double degree will allow students to gain knowledge in one of three core Business areas: Money, Markets or Management. The Money area encompasses majors in Applied Finance, Business Analytics and Economics, while Markets centre on majors in Hospitality, Sport Management, International Business and Marketing. Finally the Management area includes majors in Human Resources and Management. Four business core units introduce students to fundamental aspects of law in a commercial context, management, the basics of financing and accounting needs of an organisation, and an introduction to markets and marketing. A number of professional core units compliment and build on previous knowledge and skills in the areas of numeracy, creativity, innovation, entrepreneurship, leadership and further enhance student's employability by offering internship or client-based problem solving units. A choice from eight business majors will add to the in-depth knowledge and equip students with the skills to pursue a career in a chosen area of interest.

Students' knowledge is augmented with study in the Information Systems domain including, but not limited to, system analysis and design, information systems, programing, database design and development, networking, system deployment and management, web and mobile development and social computing. In pursuing this combination of study, students will learn how to assume corporate roles in global enterprises as well as gain skills needed to start a business. This double degree will equip students with the tools to become future entrepreneurs, to innovate, engage in new business developments, implement new business models and propose technology enhanced start-ups.

#### **Study Mode**

Four years full-time or eight years part-time.

#### **Program Advice**

CDMS@westernsydney.edu.au (https://directory.westernsydney.edu.au/old/srchprocess\_handbook.php?a\_value=CDMS@westernsydney.edu.au)

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (https://enquiry.westernsydney.edu.au/courseenquiry/)| Local Admission (https://www.westernsydney.edu.au/future/) | International Admission (https://www.westernsydney.edu.au/international/home/apply/admissions/) |

#### Location

| Campus                                  | Attendance | Mode     | Advice    |
|---|------------|----------|-----------|
| Campbelltown<br>Campus                  | Full Time  | Internal | See above |
| Campbelltown<br>Campus                  | Part Time  | Internal | See above |
| Parramatta<br>Campus -<br>Victoria Road | Full Time  | Internal | See above |
| Parramatta<br>Campus -<br>Victoria Road | Part Time  | Internal | See above |

#### Accreditation

Bachelor of Information Systems Advanced is accredited by the Australian Computing Society at the Professional level.

For the Business component:

- Major T041 Human Resource Management is accredited with the Australian Human Resources Institute (AHRI).
- Major T038 Applied Finance satisfies the educational requirements for membership of the Financial Services Institute of Australasia (Finsia).
- Major T044 Marketing satisfies the educational requirements for recognition as a Certified Practising Marketer and eligibility for membership of the Australian Marketing Institute (AMI).

#### **Work Integrated Learning**

Western Sydney University seeks to enhance student learning experiences by enabling students to engage in the culture, expectations and practices of their profession or discipline. This program includes a placement or other community-based unpaid practical experience.

There is a mandatory work component required for completion of this program. Please contact the Program Advisor listed above for information.

International students should also refer to the link below for more information and a link to the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

Work Integrated Learning (WIL) for international students (https://www.westernsydney.edu.au/currentstudents/current\_students/services\_and\_facilities/international\_student\_support/working\_in\_australia/work\_integrated\_learning/)

### **Admission**

**Bachelor of Information Systems Advanced** 

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  - · Students must have an ATAR 90+.
  - Assumed Knowledge: HSC Mathematics and any two units of HSC English

#### **Bachelor of Business**

Eligibility for admission to the Bachelor of Business is based on the following minimum requirements:

- Year 12 HSC (or equivalent); or completed Diploma of Business Western Sydney University The College; or completed relevant VET award
- Assumed knowledge, Mathematics and any two units of English.
   Students unable to demonstrate sufficient levels of achievement in mathematics will be required to use the elective subject to increase their mathematical aptitude. This will not lengthen the period of study.

#### Additional information

Applications from Australian and New Zealand citizens and holders of permanent resident visas may be made via the Universities Admissions Centre (UAC) or directly through the Western Portal. Use the links below to apply via UAC or Western Sydney University. Applications made directly to Western Sydney do not have an application fee.

http://www.uac.edu.au/

https://westernsydney.uac.edu.au/ws/

Applicants who have undertaken studies overseas may have to provide proof of proficiency in English. Local applicants who are applying through the Universities Admissions Centre (UAC) will find details of minimum English proficiency requirements and acceptable proof on the UAC website. Local applicants applying directly to the University should also use the information provided on the UAC website.

International students currently completing an Australian Year 12 in or outside Australia, an International Baccalaureate in Australia or a New Zealand National Certificate of Educational Achievement (NCEA) level 3 must apply via UAC International.

http://www.uac.edu.au/

All other International applicants must apply directly to the University via the International Office.

International students applying to the University through the International Office can find details of minimum English proficiency requirements and acceptable proof on their website.

International Office (http://www.westernsydney.edu.au/international/)

Overseas qualifications must be deemed by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) to be equivalent to Australian qualifications in order to be considered by UAC and Western Sydney University.

## **Program Structure**

Students who complete this award will graduate with a Bachelor of Information Systems Advanced and a Bachelor of Business, with the major from the Bachelor of Business component of the program noted on their testamur.

# Bachelor of Information Systems Advanced Requirements

Students must complete 160 credit points of prescribed Bachelor of Information Systems Advanced subjects.

#### **Bachelor of Business Requirements**

Students must complete 160 credit points of Bachelor of Business (BBus) subjects and are required to select and complete a major.

Students are required to complete

- · Core subjects (40 credit points)
- · Professional subjects (40 credit points)
- · Major subjects (80 credit points from one primary Business major)

#### **Core Subjects**

| Subject             | Title                             | Credit<br>Points |
|---------------------|-----------------------------------|------------------|
| LAWS 1001           | Enterprise Law                    | 10               |
| BUSM 1010           | Financing Enterprises             | 10               |
| BUSM 1006           | Enterprise Innovation and Markets | 10               |
| BUSM 1008           | Enterprise Leadership             | 10               |
| Total Credit Points |                                   | 40               |

#### **Professional Subjects**

The professional subjects provide a focus on careers. Students are required to complete one subject from each of the four key focus areas: numeracy, career planning, innovation, and enterprise engagement, a total of 40 credit points. Students are advised to choose subjects that will support careers in one of three areas:

- Money (for majors in Accounting, Applied Finance, Business Analytics, Economics and Property)
- Markets (for majors in International Business, Marketing and Sport Management)
- Management (for majors in Human Resource Management and Management)

See the handbook entries for each major for information on the professional subjects that are recommended.

#### **Bachelor of Business Majors**

Students are required to complete eight major core subjects from one of the following primary Business majors.

#### Majors for Careers in Money

Applied Finance, Testamur Major (T038) (https://hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/applied-finance-ug-testamur-major/)

Economics, Testamur Major (T039) (https://

hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/economics-uq-testamur-major/)

Business Analytics, Testamur Major (https://

hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/business-analytics-ug-testamur-major/)

#### **Majors for Careers in Markets**

International Business, Testamur Major (https://

hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/international-business-ug-testamur-major/)

Marketing, Testamur Major (https://hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/marketing-ug-testamur-major/)

Sport Management, Testamur Major (https://

hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/sport-management-ug-testamur-major/)

#### **Majors for Careers in Management**

Human Resource Management, Testamur Major (T041) (https://hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/human-resource-management-ug-testamur-major/)

Management, Testamur Major (https://hbook.westernsydney.edu.au/archives/2021-2022/majors-minors/management-ug-pg-testamur-major/)

#### **Replaced Majors**

The majors listed below count towards completion of this program for students who began studying these majors prior to the years indicated below.

MT2035 Hospitality Management, Testamur Major (http://handbook.westernsydney.edu.au/hbook/specialisation.aspx?unitset=MT2035.1), discontinued in 2020.
MT2027 Marketing, Testamur Major (http://handbook.westernsydney.edu.au/hbook/specialisation.aspx?unitset=M1054.1), replaced by Marketing, Testamur Major in 2021 (listed above).

## **Recommended Sequence**

Qualification for this award requires the successful completion of 320 credit points which include the units listed in the recommended sequence below.

Students who complete this award will graduate with a Bachelor of Information Systems Advanced and a Bachelor of Business, with the major from the Bachelor of Business component of the course noted on their testamur.

#### **Full-time**

Use the links above to see the core, professional and major subjects required for each Bachelor of Business major. Students should follow the recommended sequence below and not the sequence listed under each major.

| Course                | Title                                      | Credit<br>Points |
|-----------------------|--|------------------|
| Year 1                |  | Tollits          |
| Autumn session        |  |                  |
| COMP 1005             | Programming Fundamentals                   | 10               |
| COMM 1026             | Principles of Professional Communication 1 | 10               |
| BBus core subject 1   |  | 10               |
| BBus core subject 2   |  | 10               |
|                       | Credit Points                              | 40               |
| Spring session        |  |                  |
| MATH 1030             | Statistics for Business                    | 10               |
| Note: MATH 1030       | is also the BBus Professional subject 1    |                  |
| COMP 2005             | Computer Networking (Advanced)             | 10               |
| BBus core subject 3   |  | 10               |
| BBus core subject 4   |  | 10               |
|                       | Credit Points                              | 40               |
| Year 2                |  |                  |
| Autumn session        |  |                  |
| INFS 1015             | Systems Analysis and Design (Advanced)     | 10               |
| INFS 1002             | Information Systems in Context             | 10               |
| BBus major subject    | 1  | 10               |
| Select one elective s | subject                                    | 10               |
|                       | Credit Points                              | 40               |

| Spring session              |   |     |
|-----------------------------|---|-----|
| INFS 2002                   | Database Design and Development (Advanced)        | 10  |
| INFO 3001                   | Computer Security                                 | 10  |
| BBus major subject 2        |   | 10  |
| BBus professional s         | subject 2   | 10  |
|                             | Credit Points                                     | 40  |
| Year 3                      |   |     |
| Autumn session              |   |     |
| COMP 2020                   | Technologies for Web Applications                 | 10  |
| INFO 3004                   | Human-Computer Interaction (Advanced)             | 10  |
| BBus major subject          | 3   | 10  |
| BBus major subject          | 4   | 10  |
|                             | Credit Points                                     | 40  |
| Spring session              |   |     |
| INFS 3012                   | Information Systems Deployment and<br>Management  | 10  |
| COMP 3013                   | Mobile Applications Development                   | 10  |
| BBus major subject          | 5   | 10  |
| BBus major subject          | 6   | 10  |
|                             | Credit Points                                     | 40  |
| Year 4                      |   |     |
| Autumn session              |   |     |
| INFO 3008                   | Professional Development                          | 10  |
| INFS 3007                   | Emerging Trends in Information Systems (Advanced) | 10  |
| BBus major subject          | 7   | 10  |
| BBus professional s         | subject 3   | 10  |
|                             | Credit Points                                     | 40  |
| Spring session              |   |     |
| COMP 3019                   | Professional Experience (Advanced)                | 10  |
| INFO 3011                   | Social Computing                                  | 10  |
| BBus major subject          | 8   | 10  |
| BBus professional subject 4 |   | 10  |
|                             | Credit Points                                     | 40  |
|                             | Total Credit Points                               | 320 |

#### Part-time

Use the links above to see the core, professional and major subjects required for each Bachelor of Business major. Students should follow the recommended sequence below and not the sequence listed under each major.

| Course              | Title                                    | Credit<br>Points |
|---------------------|--|------------------|
| Year 1              |  |                  |
| Autumn session      |  |                  |
| COMP 1005           | Programming Fundamentals                 | 10               |
| BBus core subject 1 |  | 10               |
|                     | Credit Points                            | 20               |
| Spring session      |  |                  |
| INFS 1002           | Information Systems in Context           | 10               |
| BBus core subject 2 |  | 10               |
|                     | Credit Points                            | 20               |
| Year 2              |  |                  |
| Autumn session      |  |                  |
| COMM 1026           | Principles of Professional Communication | 10               |

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| BBus core subject 3   |  | 10 |
|-----------------------|--|----|
|                       | Credit Points                                    | 20 |
| Spring session        |  |    |
| INFS 2002             | Database Design and Development (Advanced)       | 10 |
| BBus core subject 4   |  | 10 |
|                       | Credit Points                                    | 20 |
| Year 3                |  |    |
| Autumn session        |  |    |
| MATH 1030             | Statistics for Business                          | 10 |
| Note: MATH 1030       | is also the BBus Professional subject 1          |    |
| Select one elective s | ubject   | 10 |
|                       | Credit Points                                    | 20 |
| Spring session        |  |    |
| COMP 2005             | Computer Networking (Advanced)                   | 10 |
| BBus major subject    | 1  | 10 |
|                       | Credit Points                                    | 20 |
| Year 4                |  |    |
| Autumn session        |  |    |
| INFS 1015             | Systems Analysis and Design (Advanced)           | 10 |
| BBus professional su  |  | 10 |
| BBd3 professional st  | Credit Points                                    | 20 |
| Spring session        | Great Forms                                      | 20 |
| INFO 3001             | Computer Security                                | 10 |
|                       | Computer Security                                |    |
| BBus major subject    |  | 10 |
| V 5                   | Credit Points                                    | 20 |
| Year 5                |  |    |
| Autumn session        | Harris and Comment of the American (Address of D | 10 |
| INFO 3004             | Human-Computer Interaction (Advanced)            | 10 |
| BBus major subject    |  | 10 |
|                       | Credit Points                                    | 20 |
| Spring session        |  |    |
| INFS 3012             | Information Systems Deployment and               | 10 |
| DD marian audiant     | Management                                       | 10 |
| BBus major subject    |  | 10 |
|                       | Credit Points                                    | 20 |
| Year 6                |  |    |
| Autumn session        |  |    |
| COMP 2020             | Technologies for Web Applications                | 10 |
| BBus major subject    |  | 10 |
|                       | Credit Points                                    | 20 |
| Spring session        |  |    |
| COMP 3013             | Mobile Applications Development                  | 10 |
| BBus major subject    | 6  | 10 |
|                       | Credit Points                                    | 20 |
| Year 7                |  |    |
| Autumn session        |  |    |
| INFS 3007             | Emerging Trends in Information Systems           | 10 |
|                       | (Advanced)                                       |    |
| BBus major subject    | 7  | 10 |
|                       | Credit Points                                    | 20 |
| Spring session        |  |    |
| INITO 0011            |  |    |
| INFO 3011             | Social Computing                                 | 10 |

**Credit Points** 

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# Year 8 Autumn session INFO 3008 Professional Develo

| INFU 3008                   | Professional Development           | 10  |
|-----------------------------|------------------------------------|-----|
| BBus major subje            | ect 8                              | 10  |
|                             | Credit Points                      | 20  |
| Spring session              |                                    |     |
| COMP 3019                   | Professional Experience (Advanced) | 10  |
| BBus professional subject 4 |                                    | 10  |
|                             | Credit Points                      | 20  |
|                             | Total Credit Points                | 320 |