SPORT MANAGEMENT, TESTAMUR MAJOR

Western Sydney University Major Code: T045

Previous Code: MT2036.1

Available to students in other Western Sydney University programs?
No

The Sport Management major is designed for people who seek careers in Australian and international Sport management. Specialist subjects provide students with a capacity to understand and function within the increasingly dedicated context in which sport is played, organised and managed. Students who complete this major will be equipped with the skills and knowledge to manage sport experiences pertaining to globalisation and emerging contemporary issues in sport. Graduates find career employment at all levels of government as well as within the private sector for both commercial and non-commercial organisations. Positions include project management of facilities and events, management and coordination of leisure, sport and civic event departments, sport marketing, player management and sport public relations, elite sport development, sport and leisure programming.

Location

Campus	Mode	Advice
Campbelltown Campus	Internal	Program Advice (https://directory.westernsydney.edu.au/search/email/business.courses@westernsydney.edu.au)
Parramatta City Campus-Macquarie Street	Internal	Program Advice (https://directory.westernsydney.edu.au/search/email/business.courses@western...

Major Structure

Qualification for this major requires the successful completion of 80 credit points including all of the core subjects listed below.

Core Subjects for this Major

Subject	Title	Credit Points
BUSM 3008	Developing Sport Professionals	10
BUSM 3053	Our Sporting Future	10
BUSM 3064	Service Industry Analytics	10
BUSM 3065	Special Event Management	10
BUSM 2045	Sport and Society	10
BUSM 2037	Sport Entertainment	10
BUSM 3070	Strategic Sport Leadership	10
BUSM 1031	The World of Sport Business	10
Total Credit Points		**80**

Professional Subjects for Careers in Markets

Students undertaking the Sport Management major are advised to take the following four subjects to satisfy the requirements for their professional core:

Subject	Title	Credit Points
BUSM 3006	Design Thinking for Creativity	10
SPRT 3014	Sport Management Applied Project	10
MATH 1030	Statistics for Business	10
BUSM 2040	The Service Enterprise	10
Total Credit Points		**40**

Equivalent Subjects

The subject listed below counts towards completion of this major for students who passed this subject in 2020 or earlier.

BUSM 3068 Sport and Society, replaced by BUSM 2045 Sport and Society

Recommended Sequence

Qualification for the award of Bachelor of Business with a major in Sport Management requires the successful completion of 240 credit points as per the recommended sequence below.

Full-time start-year intake

Course	Title	Credit Points
Year 1		
Autumn session		
BUSM 1006	Enterprise Innovation and Markets	10
BUSM 1008	Enterprise Leadership	10
BUSM 1031	The World of Sport Business	10
MATH 1030	Statistics for Business	10
	Credit Points	**40**
Spring session		
BUSM 1010	Financing Enterprises	10
LAWS 1001	Enterprise Law	10
BUSM 2037	Sport Entertainment	10
Select one elective		10
	Credit Points	**40**
Year 2		
Autumn session		
BUSM 2040	The Service Enterprise	10
BUSM 2045	Sport and Society	10
BUSM 3065	Special Event Management	10
Select one elective		10
	Credit Points	**40**
Spring session		
BUSM 3008	Developing Sport Professionals	10
BUSM 3006	Design Thinking for Creativity	10
Select two electives		20
	Credit Points	**40**
Year 3		
Autumn session		
BUSM 3070	Strategic Sport Leadership	10
BUSM 3064	Service Industry Analytics	10
Select two electives		20
	Credit Points	**40**
Spring session		
BUSM 3053	Our Sporting Future	10
SPRT 3014	Sport Management Applied Project (Enterprise Engaged Subject)	10

Select two electives		20
	Credit Points	**40**
	Total Credit Points	**240**

Part-time start-year intake

Course	Title	Credit Points
Year 1		
Autumn session		
BUSM 1006	Enterprise Innovation and Markets	10
LAWS 1001	Enterprise Law	10
	Credit Points	**20**
Spring session		
BUSM 1010	Financing Enterprises	10
BUSM 1008	Enterprise Leadership	10
	Credit Points	**20**
Year 2		
Autumn session		
BUSM 1031	The World of Sport Business	10
MATH 1030	Statistics for Business	10
	Credit Points	**20**
Spring session		
BUSM 2037	Sport Entertainment	10
Select one elective		10
	Credit Points	**20**
Year 3		
Autumn session		
BUSM 2040	The Service Enterprise	10
BUSM 2045	Sport and Society	10
	Credit Points	**20**
Spring session		
Select two electives		20
	Credit Points	**20**
Year 4		
Autumn session		
BUSM 3065	Special Event Management	10
Select one elective		10
	Credit Points	**20**
Spring session		
BUSM 3006	Design Thinking for Creativity	10
Select one elective		10
	Credit Points	**20**
Year 5		
Autumn session		
BUSM 3070	Strategic Sport Leadership	10
Select one elective		10
	Credit Points	**20**
Spring session		
BUSM 3008	Developing Sport Professionals	10
Select one elective		10
	Credit Points	**20**
Year 6		
Autumn session		
BUSM 3064	Service Industry Analytics	10
Select one elective		10
	Credit Points	**20**

Spring session		
BUSM 3053	Our Sporting Future	10
SPRT 3014	Sport Management Applied Project (Enterprise Engaged Subject)	10
	Credit Points	**20**
	Total Credit Points	**240**

Related Programs

Bachelor of Arts/Bachelor of Business (1818) (https://hbook.westernsydney.edu.au/archives/2021-2022/programs/bachelor-arts-bachelor-business/)

Bachelor of Business (2786) (https://hbook.westernsydney.edu.au/archives/2021-2022/programs/bachelor-business/)

Bachelor of Business/Bachelor of Laws (2788) (https://hbook.westernsydney.edu.au/archives/2021-2022/programs/bachelor-business-bachelor-laws/)

Bachelor of Communication/Bachelor of Business (1819) (https://hbook.westernsydney.edu.au/archives/2021-2022/programs/bachelor-communication-bachelor-business/)

Bachelor of Engineering (Honours)/Bachelor of Business (3728) (https://hbook.westernsydney.edu.au/archives/2021-2022/programs/bachelor-engineering-honours-bachelor-business/)

Bachelor of Information Systems Advanced/Bachelor of Business (3745) (https://hbook.westernsydney.edu.au/archives/2021-2022/programs/bachelor-information-systems-advanced-bachelor-business/)

Bachelor of Information Systems/Bachelor of Business (3744) (https://hbook.westernsydney.edu.au/archives/2021-2022/programs/bachelor-information-systems-bachelor-business/)

Bachelor of Information and Communications Technology/Bachelor of Business (3737) (https://hbook.westernsydney.edu.au/archives/2021-2022/programs/bachelor-information-communications-technology-bachelor-business/)

Bachelor of International Studies/Bachelor of Business (1820) (https://hbook.westernsydney.edu.au/archives/2021-2022/programs/bachelor-international-studies-bachelor-business/)

Bachelor of Science/Bachelor of Business (4748) (https://hbook.westernsydney.edu.au/archives/2021-2022/programs/bachelor-science-bachelor-business/)

Diploma in Business/Bachelor of Business (6037) (https://hbook.westernsydney.edu.au/archives/2021-2022/programs/diploma-business-bachelor-business/)