

# BUSINESS, MAJOR (0104)

Western Sydney University Major Code: 0104

Previous Code: M4018.1

## Location

Campus	Mode	Advice
Hawkesbury Campus	Internal	science@westernsydney.edu.au

## Recommended Sequence

### Full-time start-year intake

Course	Title	Credit Points
<b>Year 1</b>		
<b>Autumn session</b>		
AGRI 1004	Feeding the Planet	10
NATS 1019	Scientific Literacy	10
BIOS 1001	Biodiversity	10
CHEM 1008	Introductory Chemistry	10
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
EART 1004	Soils	10
MATH 1026	Quantitative Thinking	10
PROC 1002	Food Science 1	10
HORT 1004	Horticultural Production Systems	10
<b>Credit Points</b>		<b>40</b>
<b>Year 2</b>		
<b>Autumn session</b>		
HORT 2001	Greenhouse Technology for Food Sustainability	10
ENVL 2006	Environmental Planning and Climate Change	10
MKTG 1006	Marketing Principles	10
ECON 1011	Principles of Economics	10
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
AGRI 2005	Sustainable Food Production	10
AGRI 2006	Agriculture, Food and Health	10
NATS 2025	Natural Science Research Methods	10
MKTG 1003	Consumer Behaviour	10
<b>Credit Points</b>		<b>40</b>
<b>Year 3</b>		
<b>Autumn session</b>		
NATS 3015	Field Project 1	10
AGRI 3001	Analysis of Agricultural Supply and Demand	10
BUSM 3005	Creating Change and Innovation	10
MKTG 3001	Brand and Product Management	10
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
NATS 3017	Field Project 2	10
HUMN 3043	Globalisation and Sustainability	10
BUSM 2004	Business, Society and Policy	10
Select one of the following:		10
MKTG 3007	International Marketing	
MKTG 2006	Marketing Communications	

MKTG 3016	Strategic Marketing Management	
<b>Credit Points</b>		<b>40</b>
<b>Total Credit Points</b>		<b>240</b>

### Full-time mid-year intake

Course	Title	Credit Points
<b>Year 1</b>		
<b>Spring session</b>		
PROC 1002	Food Science 1	10
HORT 1004	Horticultural Production Systems	10
NATS 1019	Scientific Literacy	10
MKTG 1003	Consumer Behaviour	10
<b>Credit Points</b>		<b>40</b>
<b>Autumn session</b>		
AGRI 1004	Feeding the Planet	10
MATH 1026	Quantitative Thinking	10
BIOS 1001	Biodiversity	10
CHEM 1008	Introductory Chemistry	10
<b>Credit Points</b>		<b>40</b>
<b>Year 2</b>		
<b>Spring session</b>		
AGRI 2005	Sustainable Food Production	10
AGRI 2006	Agriculture, Food and Health	10
NATS 2025	Natural Science Research Methods	10
EART 1004	Soils	10
<b>Credit Points</b>		<b>40</b>
<b>Autumn session</b>		
NATS 3015	Field Project 1	10
HORT 2001	Greenhouse Technology for Food Sustainability	10
MKTG 1006	Marketing Principles	10
ECON 1011	Principles of Economics	10
<b>Credit Points</b>		<b>40</b>
<b>Year 3</b>		
<b>Spring session</b>		
NATS 3017	Field Project 2	10
HUMN 3043	Globalisation and Sustainability	10
BUSM 2004	Business, Society and Policy	10
Select one of the following:		10
MKTG 3007	International Marketing	
MKTG 3016	Strategic Marketing Management	
MKTG 2006	Marketing Communications	
<b>Credit Points</b>		<b>40</b>
<b>Autumn session</b>		
ENVL 2006	Environmental Planning and Climate Change	10
AGRI 3001	Analysis of Agricultural Supply and Demand	10
BUSM 3005	Creating Change and Innovation	10
MKTG 3001	Brand and Product Management	10
<b>Credit Points</b>		<b>40</b>
<b>Total Credit Points</b>		<b>240</b>

## Equivalent Subjects

The subjects listed below count towards completion of this program for students who passed these subjects in 2020 or earlier.

HLTH 2002 Agriculture, Food and Health, replaced by AGRI 2006 Agriculture, Food and Health

PUBH 2007 Environmental Planning and Climate Change, replaced by ENVL 2006 Environmental Planning and Climate Change

### Related Programs

Bachelor of Sustainable Agriculture and Food Security (<https://hbook.westernsydney.edu.au/archives/2021-2022/programs/bachelor-sustainable-agriculture-food-security/>)

Bachelor of Sustainable Agriculture and Food Security (3726) (<https://hbook.westernsydney.edu.au/archives/2021-2022/programs/bachelor-sustainable-agriculture-food-security/>)